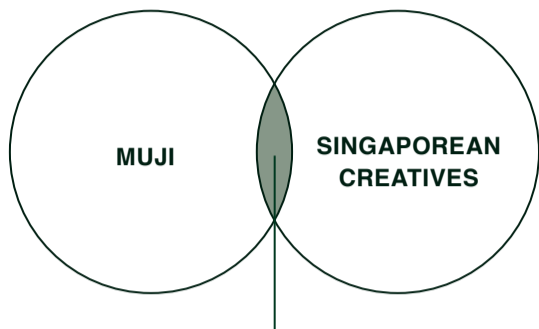


Underscore presents

MUJI LIVING in a Garden City

22 Sep – 1 Oct, 10am – 10pm
ION Orchard, B4 ION Station



MUJI LIVING in a Garden City

18 Singaporean Creatives meet MUJI Products

To mark the re-opening and expansion of MUJI ION Orchard Singapore, MUJI collaborated with Underscore to bring 18 local designers and artists together to re-interpret a series of existing MUJI products. These products fall under four broad categories—Working, Resting, Eating and Living—and showcase the diverse ways we have incorporated MUJI’s offerings into our lifestyles in Singapore.

How does MUJI fit into our life in a Garden City?

Take some time to explore the four themed spaces in this exhibition that we have curated, and see how everyday MUJI items have been given a new interpretation.

As you step through to the central walkway, turn your gaze upwards to a cotton cloud exhibit, which represents the enduring role of nature in Singapore.

RESTING

Artists put forth novel ways of seeking respite from the daily bustle, by making use of everyday items to create quiet spaces for sleeping, meditating, and to house our pets.



EATING

Food is an inherent part of many cultures. This section sees artists bringing familiar imagery from our surroundings into dining utensils; even extend our food culture to include the local wildlife.



WORKING

Reflecting the shift away from traditional office environments, this section showcases conventional office instruments taking on innovative roles in modern day workspaces.



LIVING

Modern living has brought new perspectives and ways of thought to Singaporeans, prompting artists to challenge and reconsider the lifestyles we have grown so familiar with.



Participating Designers

- Esther Goh
- Flee Circus
- Forest & Whale
- Holycrap.sg
- Jackson Tan
- Jerry Goh
- John Fan
- Jonathan Yuen
- Kaiyee Tay
- Kelly Lmrck
- Melvin Ong
- Nathan Yong
- Studio Juju
- Supermama
- Tan Zixi
- Theseus Chan
- Tiffany Loy
- Time Taken to Make a Dress

Music Showcase

- Bennett Bay
- Hanging Up The Moon

MUJI Organic Cotton myBag: Singapore Creatives Edition

With the hope that life in our Garden City continues to be a compassionate and environmentally conscious one, the 18 local creatives were invited to create a print for a MUJI Organic Cotton myBag. Each design is an interpretation of the various aspects of our daily lives, and encourages us to reconsider our approach to working, resting, eating and living.

The myBags will be on sale for \$10 throughout the duration of exhibition, with 100% nett proceeds from the sale going to Children’s Cancer Foundation. This collaboration aims to raise childhood cancer awareness, and through the sale of the bags, raise a small contribution that will help improve the quality of life of children with cancer and their families.



In support of



Music Showcase

Over two weekends, local musicians Bennett Bay and Hanging Up The Moon will delight visitors with a selection of mellow and soothing tunes.



Hanging Up The Moon

22 & 24 Sep 6:30 - 7:00pm
30 Sep 3:00 - 3:30pm



Bennett Bay

23 & 25 Sep 6:30 - 7:00pm
01 Oct 3:00 - 3.30pm

Workshops

Pick up simple tips and sewing machine techniques to create personalised patchwork storage items using MUJI fabric pieces. This will help to reduce waste and transform fabric remnants into creative and functional storage compartments suitable for everyday use.



Patchwork by Sew Into It

24 & 25 Sep 2:00 - 4:00pm
30 Sep & 01 Oct 7:00 - 9:00pm

Spread the word

#UxMujiLiving @underscoremag @mujijsg

