



MUJI Plaza Singapore

Flagship store
Opens on 21.07.2017

MUJI
無印良品

MUJI Flagship Store Opens at Plaza Singapura

MUJI is proud to open its first flagship store in Southeast Asia at Plaza Singapura! With a store size spanning over approx. 1640sqm, MUJI Plaza Singapura will be more than just a retail space and will reveal new original concepts adapted from MUJI Japan. The flagship store will serve as a community ground for people from all walks of life to come together, explore design and arts ideas, and experience various learning anchors. It will be based largely on locality, a store that acts as a window to the world, while keeping to the basic concept of MUJI. Come explore the wonders of the concept store and enjoy great opening specials and promotions! What's more, dine at Café&Meal MUJI for simple, healthy dishes and desserts made from carefully selected, seasonal ingredients sourced from around the world.

Exclusive Items

Be the first to discover our line-up of limited merchandise that will be sold exclusively at Plaza Singapura outlet!



Singapore Special
Kids Print T-shirt
(U.P. \$15.90 - \$19.90)

10% OFF

Till 23 July 2017



Hard Carry Case
Smoky Green
(U.P. \$199.00 - \$399.00)

20% OFF

Till 23 July 2017



Limited Edition
Foldable Paraglider Bag
with Singapore Map
\$23.00

What is MUJI Exhibition

An exhibition showcasing iconic MUJI items that conveys the message of basic concepts driving the MUJI manufacturing process to achieve no-frills quality, functional products.

21 - 30 July 2017, 10:00am - 10:00pm

Plaza Singapura Main Atrium Level 1

Admission is FREE

Café & Meal **MUJI**

Exclusive Treats



21 - 23 July 2017

Be rewarded with **\$5 Café&Meal** voucher with a minimum spend of \$30 in a single receipt at MUJI Plaza Singapura retail store!

Limited to first 500 customers only.

Limited to 1 redemption per customer per transaction.



Receive a **FREE Limited Edition**

packaged Chopsticks with a minimum spend of \$15 in a single receipt at Café&Meal MUJI Plaza Singapura.

Limited to 1 redemption

per customer per transaction.
While stocks last.

New Menu Launch



Pork Katsu Donburi*

Crispy pork katsu drizzled with a combination of Japanese mayonnaise and tonkatsu sauce, accompanied by mixed leafy greens, onsen egg and 16 grain rice.
\$15.90

Butter Curry Cheese Baked Chicken Rice*

Chicken, carrot and zucchini cooked in fragrant butter curry on 16 grain rice, topped with warm mozzarella cheese au gratin.
\$17.90

***Exclusive at Cafe&Meal MUJI Plaza Singapura only.**



Easy & Healthy Onigiri Take-Away Set
(Available at all Cafe&Meal MUJI outlets)

Bringing to you the best taste of nature, and full fragrance of wholesome, nutritious, Niigata Koshihikari Japanese White Rice.

With 1 x Cold Deli \$10.00

With 1 x Hot Deli \$10.90

Opening Specials

21 - 23 July 2017

Receive a **\$10 MUJI Gift Card** with a minimum spend of \$100 in a single receipt.

Limited to first 200 customers per day.

Limited to 1 redemption per customer per transaction.



Receive a **Special Edition Cotton MyBag** with a minimum spend of \$30 in a single receipt.

Limited to maximum 2 redemptions per customer per transaction.

While stocks last.

3 Days Specials (Till 23 July 2017)



Ladies' & Men's
Organic Cotton
Long Sleeve T-Shirt
(U.P. \$15.90 - \$19.90)

NOW \$10



Gel Ink Ballpoint Pen
10piece Set*
(U.P. \$13.00)

NOW \$9



Beads Sofa with
Cotton Twill Cover*
(U.P. \$248.00)

NOW \$120

*While stocks last.



Aroma Diffuser
- Regular**
(U.P. \$89.00)

NOW \$69



Aroma Diffuser
- Large**
(U.P. - \$139.00)

NOW \$99

**Limited to 300pcs only.
Terms & Conditions apply.



Design myBag For a Good Cause

Purchase exclusive Cotton myBag designed by winners of MUJI Design myBag Competition at \$10 each! 100% of nett proceeds from sale of bags will be donated to Children's Cancer Foundation.

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Plaza Singapura #01-10 to 17 Tel: 6264 5838

www.muji.com/sg/ www.facebook.com/muji.sg @muji.sg

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1 MUJI Labo

We are more satisfied by a closet with extra space, a place where we keep only what is necessary to our lifestyle, than by a closet crammed full of clothes. Clothes may be something we actually don't need a lot of. A laboratory for the concept of distance from excessive fashion, this is where future MUJI basics are created.



2 ReMUJI

ReMUJI is a recycling initiative whereby selected unsold garment items would be re-dyed as an effort to reduce and eliminate waste, while giving the product a 'new life'. Since olden times, such upcycling and re-dying projects have been observed and practised throughout the world. At MUJI, we embrace this philosophy and apply onto our daily wear by breathing new life into the garments with an indigo-coloured dye.



3 IDÉE

Base on the theme of "Life is about everyday", IDÉE supports customers with sophisticated household items for pursuing a quality lifestyle with fruitful colors and personality (Laugh & Luxe). Starting from original furniture collaboration with worldwide up-and-coming designers, to interior accessories, greens, arts, music and café... IDÉE is not merely a manufacturer but it also operates IDÉE shop to demonstrate its global vision, bringing lifestyle inspiration to customers.



4 Embroidery

Now you can add custom-embroidery on your MUJI apparel or textile purchase. Select your favourites from over 200 designs and letterings, and have them embroidered in a simple fabric item, an item you will cherish for a long time. Create a gift that reflects the personality of the receiver and they will treasure it with all their heart.

Charges

[Design] 1 design \$5 (Big) | \$3 (Small)

[Letterings] Up to 10 alphabets \$5

*Additional alphabet at \$0.50 each

A special design just for Singapore – Merlion logo.



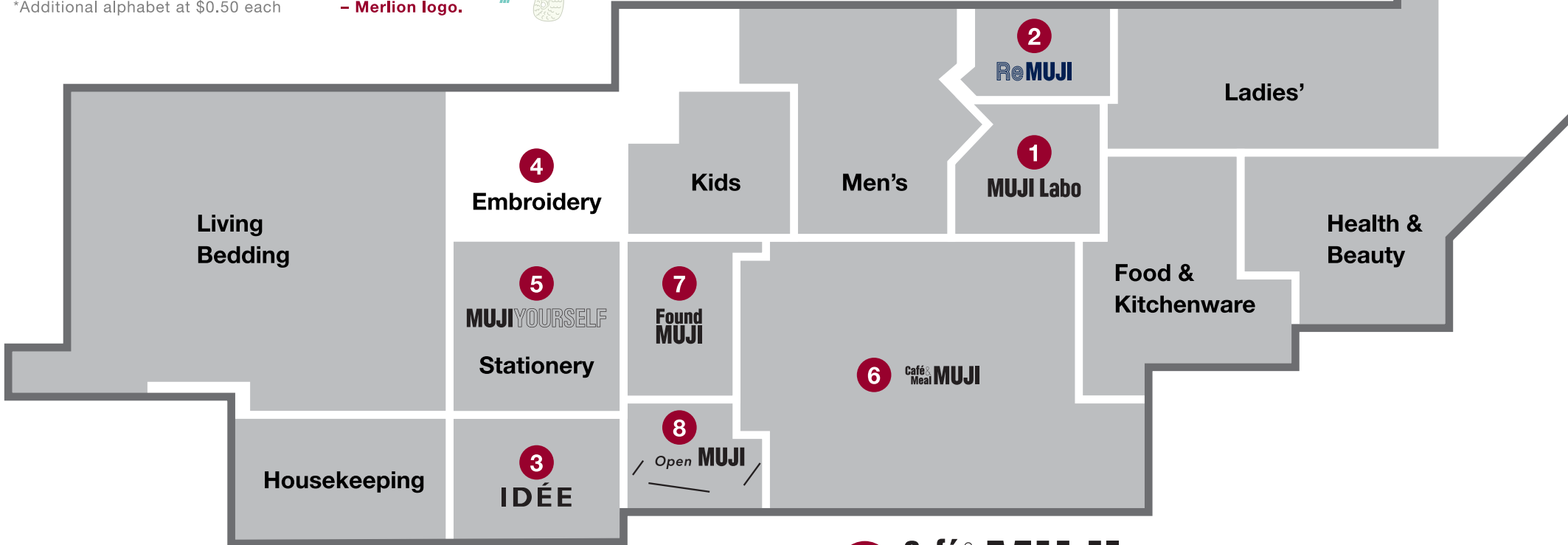
5 MUJIYOURSELF

Personalize MUJI paper products such as notebooks, albums and envelopes with stamps available at store to give a personal touch to your stationery or gift to someone!



THANK YOU
FOR YOU

MUJI to GO



6 Café & Meal MUJI

Simple Food is Delicious

Café&Meal MUJI aim to cook as simply as possible to draw out the ingredients natural taste, bringing out the full blessings from the sun, soil and water. Dine with 'Simple Food' that is gentle for your body, kind to the world and delicious, amidst the relaxing ambience at Café&Meal MUJI.



7 Found MUJI

From 2003, 'Found MUJI' started its journey with a keen eye for good products, exploring the underlying values of the makers, retaining the essence of their creations, and re-tailoring them into MUJI goods that fit the modern way of life. This July, Found MUJI will introduce products made from traditional India handcraftsmanship, rich in its culture and customs inspired by the historic city of Jaipur.



8 Open MUJI

An open regular space situated right inside MUJI Flagship store for sharing ideas and inspires communications with customers through workshops, gallery, exhibitions and talk events. As a platform to build ties, periodic collaborations between MUJI and local creators and designers are established.

Found MUJI Exhibition

Come explore the first exhibition themed 'Found MUJI' that speaks about innovations of MUJI that are not simply a process of creation, but a review of living by 'Searching and Finding'. Searching throughout the world for durable and long-lasting daily necessities, MUJI refines found items to suit our changing lifestyles, cultures, customs, and reproducing them at reasonable prices.

21 July - 03 September 2017

Admission is FREE

