

Daily skincare made for everyone.

MUJI skincare is formulated with natural water, filtered through the bedrock of caves in Kamaishi, Iwate Prefecture. The resulting water, filtered over decades, easily absorbs into the skin with the same, slightly alkaline pH balance as our tears.

All of the skincare series are created without:

- Fragrances
- Artificial coloring
- Mineral oils
- Parabens
- Alcohol



MUJI
無印良品

MUJI Skincare Series

Explore the three MUJI skincare series to find the one to suit your skin type and skin concerns.

Sensitive Series - Gentle, hypoallergenic skincare for even the most delicate and easily-irritated skin.

Clearing Care Series - Effective extracts combine to tone and refine rough and textured skin in this skincare series.

Aging Series - Skincare formulated to rejuvenate and provide a renewed elasticity to aging skin.

Normal Skin

Sensitive Series



Aging Series



Oily Skin

Clearing Care Series



Sensitive Series



Dry Skin

Aging Series



Combination Skin

Clearing Care Series

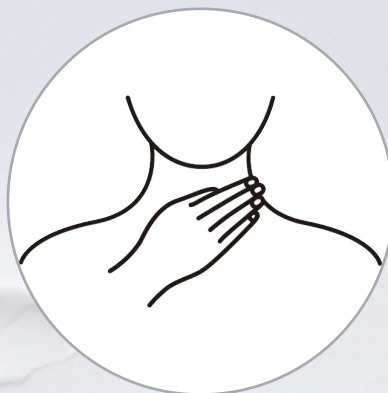


MUJI Skincare Usage Guide



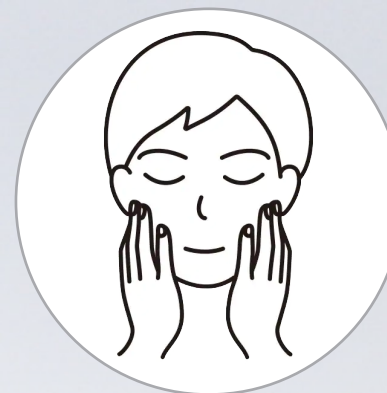
Toner

Add a few drops into the palm of clean hands or a cotton pad and lightly press into your skin. Alternatively, use a compressed face mask and soak in toner for added hydration.



Moisturizer

Apply by massaging from the center of the face, working outwards. Bring down to your neck and collarbone for thorough care.

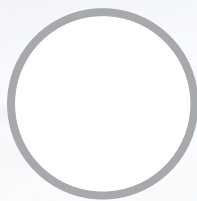


Serums & Creams

Place a small amount in your hand (refer to Usage Amount), and apply gently to your cheeks, around the mouth and eyes, and other areas that tend to be dry. Pat in until absorbed.

Approximate Usage Amount

Using more skincare doesn't necessarily equate to more hydration. Skincare sinks more effectively into skin when the appropriate amount is used – please refer to the below guide for an approximate optimal amount.



Toner
Quarter Size



Moisturizer
Nickel Size



Serums & Creams
Dime Size



Sensitive Skincare Series

for normal and oily skin types

Gentle, hypoallergenic skincare for even the most delicate and easily-irritated skin. Uses natural hydrating ingredients that are effective for sensitive skin types.



Toning Water
Light, Moisture, High Moisture

- | | |
|----------------------|---------|
| 50 ml (1.69 fl oz) | \$6.90 |
| 200 ml (6.76 fl oz) | \$14.90 |
| 400 ml (13.53 fl oz) | \$19.90 |



Moisturizing Milk
Light, Moisture, High Moisture

- | | |
|----------------------|---------|
| 50 ml (1.69 fl oz) | \$6.90 |
| 200 ml (6.76 fl oz) | \$14.90 |
| 400 ml (13.53 fl oz) | \$19.90 |



Moisturizing Cream
Moisturizing

- | | |
|-------------------|---------|
| 50 g (1.76 fl oz) | \$19.90 |
|-------------------|---------|



Clearing Care Series

for combination & oily skin types

Tone and refine rough textured skin with Clearing Care. This series features four fruit extracts such as grape, kiwi, orange peel, and apricot juice to provide ample moisture and toning.



Toning Water Light, High Moisture

50 ml (1.69 fl oz) \$7.90
200 ml (6.76 fl oz) \$19.90



Moisturizing Milk

50 ml (1.60 fl oz) \$7.90
200 ml (6.76 fl oz) \$19.90



Moisturizing Cream




45 g (1.59 fl oz) \$21.90



Aging Skincare Series

for normal and dry skin types

Rejuvenates and provides renewed elasticity to aging skin. Formulated with 10 natural ingredients such as pomegranate and raspberry, along with 5 moisturizing functional ingredients like hyaluronic acid and collagen, the Aging Skincare series keeps skin hydrated and luminous.

	Toning Water Moisture, High Moisture		Moisturizing Lotion Moisture		Moisturizing Cream Moisturizing
50 ml (1.69 fl oz)	\$9.90	50 ml (1.69 fl oz)	\$9.90	45 g (1.58 fl oz)	\$24.90
200 ml (6.76 fl oz)	\$24.90	200 ml (6.76 fl oz)	\$24.90		
400 ml (13.53 fl oz)	\$34.90				



Cleansing Series

- for all skin types

The perfect first step to a double cleanse for clear, clean skin. Find the right cleanser for your skin type within the Cleansing Series.



Sensitive Cleansing Oil

50 ml (1.69 fl oz)	\$7.90
200 ml (6.76 fl oz)	\$19.90
400 ml (13.53 fl oz)	\$29.90



Mild Cleansing Oil

50 ml (1.69 fl oz)	\$7.90
200 ml (6.76 fl oz)	\$16.90
400 ml (13.53 fl oz)	\$26.90



Face Soap Series

- for all skin types

Follow up your double cleanse routine with a face soap - find one that complements your skin.



Mild Face Soap

30 g (1.06 fl oz)	\$6.90
200 g (7.05 fl oz)	\$12.90



Moisturizing Face Soap

30 g (1.06 fl oz)	\$6.90
200 g (7.05 fl oz)	\$16.90



Mild Face Scrub

30 g (1.06 fl oz)	\$6.90
100 g (4.23 fl oz)	\$7.90



Foam Face Soap

200 ml (6.76 fl oz)	\$14.90
180 ml (6.08 fl oz) refill	\$12.90