



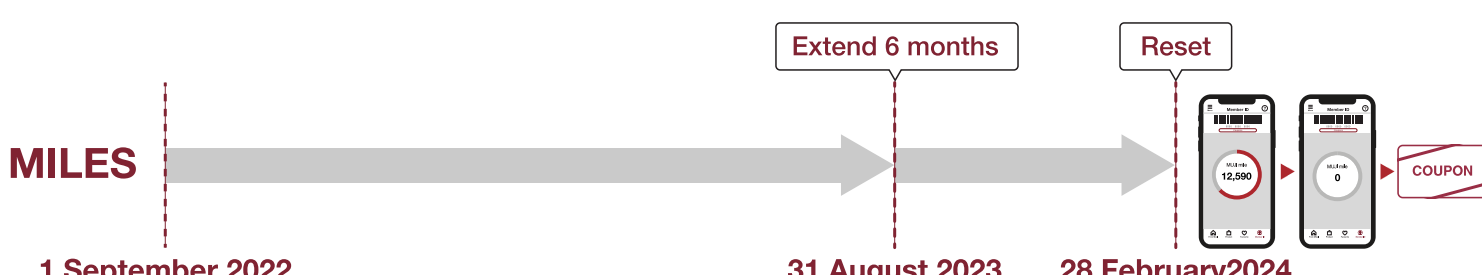
We are reviewing the passport miles rewards benefit, including an extension of the miles reset until **February 2024**, enabling customers to accumulate miles and enjoy new rewards.

Previous Practice



*Under the Previous Practice, accumulated MUJI Miles would expire and reset on the last day of August every year

Starting from the year 2023



*Starting in 2023, the miles extend to the next February—adding 6 months. This gives you more time to accumulate miles and enjoy better tier benefits

Starting next year, the miles accumulation period will span from March of the current year until February of the following year.

MUJI Mile to Incentive Coupon

MUJI MILES

10,001 miles and above

RM50 Voucher
With min spend of RM250

6,001-10,000 miles

RM30 Voucher
With min spend of RM200

3,000-6,000 miles

RM20 Voucher
With min spend of RM160

1,000-3,000 miles

RM10 Voucher
With min spend of RM100

INCENTIVE COUPON

*** Each tier will have access to coupons from the tier below. For instance, upon achieving 10,001 miles, you will have access to the benefits of RM50, RM30, RM20, and RM10 coupons ***

*Coupon will be issued on the 10th of the following month. This discount coupon is valid for multiple redemptions with a minimum spend within the redemption period.

Coupons

MUJI passport member enjoy exclusive periodic promotions. Discount and promotion coupons will be sent through the MUJI passport application

MUJI Mile (RM 1 spent=1 mile)

1 Earn MUJI Mile when you shop in-store, simply present your MUJI passport application to the staff during checkout. You will also receive MUJI Mile when you check-in at the store

Store Locator and Check-in (1 check-in = 10 miles)

3 Look up MUJI stores location easily and earn MUJI Mile when you check-in at the store with your MUJI passport application

Birthday Privilege

4 Register your date of birth in MUJI passport before your birthday month to receive a discount coupon on the 10th of your birthday month