

With the power  
of nature,  
this is made  
possible.



Skin care made with 100%<sup>\*1</sup>  
natural ingredients

Booster Essence Lotion / Booster Serum / Pre Lotion  
Sensitive Skin series

**MUJI**  
無印良品

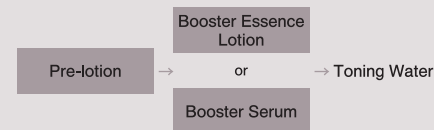
## Booster Essence Lotion / Serum / Pre Lotion

A pre lotion that removes dirt that cannot be removed by regular care, and a booster essence lotion and serum that softens the skin. Prepares the skin for easy absorption of toning water<sup>\*1</sup>.

No synthetic fragrance   No colouring   No mineral oil   Weakly acidic   Paraben-free  
 Alcohol-free   Phenoxyethanol-free   Allergy tested   Stinging tested

(Results may vary. Not guaranteed to prevent allergic reactions or irritation for all skin types.)

[Care Steps]



### Booster Essence Lotion

50ml ◇	\$5.90
300ml	\$16.90
270ml (refill)	\$14.90

Contains rice bran fermented liquid and ceramide as moisturising ingredients. Use before toning water to prepare the skin, allowing moisturising ingredients to penetrate easily into the stratum corneum.



### Booster Serum

50ml ◇	\$20.90
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More than 65% of the ingredients are fermented rice bran extract that gives skin firmness and moisture. Use before toning water to make your skin smooth and moisturised so that moisturising ingredients can easily penetrate into the stratum corneum.



### Fermented rice bran extract\*2

A moisturising ingredient developed exclusively by MUJI. Made from rice bran produced in Yamagata Prefecture, which contains seven types of vitamins and eight types of minerals. The moisturising ingredients obtained by fermenting the product leave your skin bouncy, firm, and smooth.

### Pre Lotion

50ml ◇	\$4.90
300ml	\$15.90
270ml (refill)	\$13.90

Contains lactic acid, an exfoliating ingredient, to remove dirt and sebum from pores.  
 [How to use]  
 After washing your face, apply a small amount to a cotton pad and gently wipe your entire face.

<sup>\*1</sup>. Up to the stratum corneum  
<sup>\*2</sup>. Moisturising ingredients

# Sensitive Skin Series

Hypoallergenic, made with 100% naturally derived ingredients<sup>\*3</sup>.  
Contains moisturising ingredients to give you healthy, youthful skin.

No synthetic fragrance	No colouring	No mineral oil	Weakly acidic	Paraben-free
Alcohol-free	Phenoxyethanol-free	Allergy tested	Stinging tested	

(Results may vary. Not guaranteed to prevent allergic reactions or irritation for all skin types.)



## [ Care Steps ]

Busy mornings and when you want quick care

All-in-one Gel

When you want thorough care at night

Toning Water → Moisturising Milk → Moisturising Cream



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### Sensitive Skin Series

#### Toning Water Light / Moisture

50ml ◇	\$3.90
300ml	\$8.90
270ml (refill)	\$7.90

#### Deep Moisture

50ml ◇	\$4.90
300ml	\$10.90
270ml (refill)	\$9.90

Contains moisturising ingredients like ceramide and amino acids to thoroughly moisturise sensitive skin. Available in three types tailored to individual preferences.

### Sensitive Skin Series

#### All-in-One Gel

30g ◇	\$5.90
150g	\$15.90

A gel that combines toning water, moisturising milk, and serum. Great for easy care when you're busy.

### Sensitive Skin Series

#### Moisturising Milk Light / Moisture

50ml ◇	\$3.90
200ml	\$8.90
180ml (refill)	\$7.90

#### Deep Moisture

50ml ◇	\$4.90
200ml	\$10.90
180ml (refill)	\$9.90

Contains moisturising ingredients like ceramide and amino acids to thoroughly moisturise sensitive skin. Available in three types tailored to individual preferences.

### Sensitive Skin Series

#### Moisturising Cream

50g	\$16.90
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Locks in moisture and keeps skin healthy.

<sup>\*3</sup>. Contains ingredients that are the result of chemically reacting natural ingredients. <sup>\*4</sup>. Eucalyptus leaf extract, spehls extract, grapefruit seed extract (moisturising ingredients). <sup>\*5</sup>. Alanine, arginine, sodium glutamate, serine, proline (moisturising ingredients). ◇These products are available in a portable size.

Now made from 100% naturally derived ingredients\*<sup>1</sup>.

With a focus on gentleness and effectiveness on the skin, we focus on the skin's natural moisturising properties.

By enhancing the product's moisturising power\*<sup>2</sup>, you'll achieve healthy, hydrated skin.

Because it's for daily use,  
it's a skincare that can be used by anyone,  
regardless of age or gender.

\*1. Contains ingredients that are the result of chemically reacting natural ingredients  
\*2. Compared to existing products

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