



MUJI (SINGAPORE) PTE LTD

60 Albert Street
#15-03 to 06 OG Albert Complex
Singapore 189969
Tel: (65) 6338 3113 Fax: (65) 6883 1136
ROC No: 200300025H

Muji (Singapore) Pte Ltd
A&P Department
Muji Plaza Singapura with a New Look

For immediate release



Since its opening on 21 July 2017, Muji Plaza Singapura Flagship store has been providing its customers with quality, good design products that are not only essential but also functional to improve and enhance comfortable, everyday life.

With the recent revamp carried out at Muji Plaza Singapura Flagship store, customers will get to experience a fresh new look of the store interior, complemented with spacious main walkway that allow customers to shop comfortably while keeping to safety distancing measures in place.

Basics for Everyday Life



Muji is constantly highlighting on a series of core items and launching them at reduced prices so as to cater to a wider audience by offering affordable products without compromising on its quality. Spot this living area from the moment you step into the store and truly experience on tips to lead a simple, pleasant life with minimalist and functional Muji products.

Muji Food Corner



Be greeted with a galore of MUJI food items that are located at the main entrance. As people are staying or working from home more often now, home cooking has become a favorite routine and this could be a great way to bond with family members too. With a wide assortment of retort, condiments, confectionery, sweets and beverages, there is definitely something for anyone especially with the convenience of preparing quick meals with the sauces and food kits available.

Convenient checkout counter



Rushing for time or just getting a bottled drink? Skip the queue that is snaking at the main cashiers and make your payment at the newly stationed checkout counter located near the entrance catered to smaller items purchases. This new service is improvised with the feedback gathered from our valued customers, as we constantly seek to provide a comfortable shopping experience at Muji.

Muji Walker



Achieve a balance of body and mind by getting more in touch with nature such as doing trekking, or simple light exercises to relieve stress and fatigue that does not require special outfit or equipment. Muji Walker series is not only soft and stretchy, it is equipped with sweat absorbent and quick-drying features that is ideal for home exercises, outdoor activities or even everyday wear. It even has a finish to block even more UV rays. Muji encourages both young and old to not forget about maintaining a healthy life and at the same time enjoy the fun of exercise and bonding time.

Health & Beauty



Another revamped space in the store is our health and beauty corner that has expanded its size area. With a more spacious environment, our customers are able to shop in comfort when looking for skincare items, makeup and home essentials. A relaxed ambience is further enhanced with our Aroma Diffuser table display placed right behind the skincare table; overall allowing customers to have a pleasant, enjoyable time spent at this corner.

Home & Living



The furniture section of the store is now roomier, where customers can easily find the sizes and materials that they want for their home at one glance. This whole display also portrays a similar living situation at home in real life, whereby customers are able to easily visualize it well and serve as a good reference for their home planning. Muji strives to provide solutions to everyday life by staying relevant with good design products.

Open MUJI *Muji Plaza Singapura Exclusive



Embark on a learning journey at the main highlight of the flagship store - Open Muji, a space that brings community together, where ideas are shared and exchanged. A once open space is now filled up with shelves of books with interesting titles and genres. It has become a great place to relax and read with the seating available at Open Muji. In future, we will also introduce a new coffee machine to be setup at Open Muji so that customers not only are able to relax and read, but they can also enjoy their time sipping on a hot cup of coffee, instantly forgetting that they are actually in a retail store!

[Open MUJI] Collaboration with National Library Board Big Book Giveaway

BIG BOOK GIVEAWAY **Come and adopt a book!**

This initiative is part of the **Big Book Giveaway**, an annual community outreach organised by the National Library Board where pre-loved books can be taken home for free.

This year, the Big Book Giveaway travels out of the libraries and into the community to enrich readers' journeys beyond the shelves, reaching to you through Open MUJI space as one of its venues. Books are the treasure of words that record discoveries and hints about life. MUJI invites you to the reading journey as you discover hints for a pleasant life through these books carefully selected to meet your reading needs. Find out more about the National Reading Movement at <https://www.nationalreadingmovement.sg!>

Enjoy these Flagship Store Specials from 4- 20 September!

Men's & Ladies' LABO, 10% off (U.P. \$39 - \$119)



Regardless of gender, age or body type, the designs of MUJI LABO features simple silhouettes that are neither masculine nor feminine. The perfect amount of stiffness and volume that forms a structured shape make something that is so simple, so unique, which contributes to the versatility of each piece, making them adaptable to each individual style.

Ladies' One Size, 10% off (U.P. \$39 - \$89)

Easy Movement with relaxing design. Wear this one size wear, anyone at any time that enriches everyday life. Known as 'One Mile' wear – It is a Home wear that can also be worn outside to meet people for a home party or small outing. The series comes with flexible drape and fits different body shapes and heights comfortably.





Sneakers, Now \$25 (U.P. \$32.90)

Insoles that offer firm arch support so that your feet don't get tired. Comes with cotton fabric treated with a water repellent finish.

Aroma Diffuser, Regular Now \$69 (U.P. \$89) | Large **Now \$109** (U.P. \$139)

**Limited to 100 pieces only*



Enjoy the true aroma of the essential oil with Muji Aroma Diffuser, which spreads the aroma through the vibration generated by its ultrasonic function, flame free and safe to use with children and pets around. Designed for low-noise operation, it silently diffuses and fill your room with the aroma of your desired essential oil for up to 180 minutes long. The Aroma Diffuser can also be used as an indirect room lighting to create a relaxing ambience with its 2-level brightness adjustable LED light.

Essential Oil, Any 2 at 10% OFF (U.P. \$16 - \$99)



Essential oils are the aromatic components found in flowers, leaves, fruit skins, tree barks and roots of plants. Scent, is proven to influence one's mood and generate an overall sense of wellbeing, reinvigorating these senses can naturally restore balance to a busy and hectic lifestyle. The "natural aroma" of the plants has power to heal or refresh our mind and body. There are many ways to use the Aroma Diffuser and essential oil in your everyday life; for relaxation during reading, as an ambient decoration, or even to stimulate the sense during work or study.

[Found MUJI] Blue White Porcelain Series *Muji Plaza Singapura Exclusive

10% OFF (U.P. \$4.60 - \$53)



From 2003, 'Found MUJI' started its journey with a keen eye for good products, exploring the underlying values of the makers, retaining the essence of their creations, and re-tailoring them into MUJI goods that fit the modern way of life.

Circulator Fan, Now \$80 (U.P. \$109)



Our Small Circulator Fan helps to keep air moving throughout the room, balances room temperature and enhances overall air circulation. It adopts a creative technology and blade design to achieve a high output airflow with reduced power consumption. Can be adjusted to 3 different angles for your desired airflow.

Dining Table/ Chair, 20% OFF (U.P. \$159 - \$1299)



Living comfortably in a compact space. Since these items are being used every day, we are proud to offer purpose, price, and quality with a focus on products that are versatile, diverse, and long-lasting that satisfy our customers.

Purchase with Purchase

4 – 20 September

Simply spend a minimum \$30 nett in a single receipt to get the **10-pc Gel Ink Ballpoint Pen**

0.38mm (Black) at only **\$5** (U.P. \$13)

While stocks last.



*A smooth writing
water-based pen
designed to reduce
ink from drying out!*



Capitastar Rewards

Redeem **\$10 Muji eVoucher*** with 100Star\$ via the Capitastar app.

**eVoucher valid with min. \$80 nett spent in a single receipt.*

Terms & Conditions apply.

While stocks last.

Café & Meal MUJI

Café&Meal MUJI: 3 days Special

In celebration of the newly revamped Muji Plaza Singapura store, Café&Meal MUJI Plaza Singapura will be having a 3 days only special from 4 – 6 September for one of our favourite desserts.

Sink your teeth into the toasty burnt cheesecake with a rich and smooth creamy texture that will bound to leave a lingering taste on your tongue!



Burnt Cheesecake at only **\$3.90** (U.P. \$5.90)

Visit Muji Plaza Singapura at #01-10 to 17 today!