

MUJI (SINGAPORE) PTE LTD

Press Statement [For Immediate Release]

Lawsuit against IUIGA TECHNOLOGIES PTE. LTD. and Settlement of the case

Singapore, September 13, 2019:

We, MUJI (SINGAPORE) PTE LTD announced that our parent company, RYOHIN KEIKAKU CO., LTD. and we (“MUJI”) had commenced a claim in the Singapore High Court against IUIGA TECHNOLOGIES PTE. LTD.(“IUIGA”) in Suit No. 109 of 2019, on January 25, 2019, for trade mark infringement and passing-off under Singapore law.

The dispute started because IUIGA displayed our trademark “MUJI” on their website. We had conducted investigations and discovered that IUIGA used our trademark in their statements like “MUJI Same Manufacturer” and “Direct from MUJI Manufacturer”. We also found out that some of their product tags contain identifiers used in our business such as our subsidiary name “MUJI EUROPE HOLDINGS LIMITED” and website URL “www.muji.eu”, and our customer service number in Japan “お客様でんわ 0120-14-6404”.

As the matter could not be resolved after multiple exchanges between IUIGA and MUJI, MUJI decided to take legal action against IUIGA.

We are pleased to inform that this Suit has now been settled between MUJI and IUIGA. IUIGA has agreed to remove and cease use of the references to the “MUJI Same Manufacturer” and “Direct from MUJI Manufacturer” and any other references to the “MUJI” trade mark on all their marketing and

promotional materials. IUIGA has also published the following statement on both (a) the landing page of its website; and (b) the landing page of its mobile application:

“We had previously used the phrases “MUJI Same Manufacturer” and “Direct from MUJI Manufacturer” on our website and other marketing and promotional material. However, in acknowledgement of the ownership by RYOHIN KEIKAKU CO., LTD. and Muji (Singapore) Pte Ltd of the MUJI trade mark and associated goodwill in Singapore, and to avoid the possibility of causing confusion to the public, we have agreed to remove and cease use of references to the MUJI trade mark on our marketing and promotional material.”

MUJI will continue to protect and enforce our intellectual property rights on a global basis.

MUJI shall continue to supply good products and services trusted by people worldwide and greatly appreciates the strong support of its customers.

Thank you.

For further queries, please contact

Ms. Ann Jia Jin (ann_jj@muji.com.sg) or Ms. Alycia Chua (alycia_chua@muji.com.sg) Tel: 6338 3113