



MUJI (SINGAPORE) PTE LTD

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MUJI (SINGAPORE) PTE LTD

A&P Department

MUJI Autumn 2018

For Immediate Release



MUJI AUTUMN 2018

In 2018AW, MUJI aims to present our vision of a simple, pleasant life - not through a collection of products, but by considering everything with care, conscience and creativity from the smallest details of daily life to the whole planet's future.

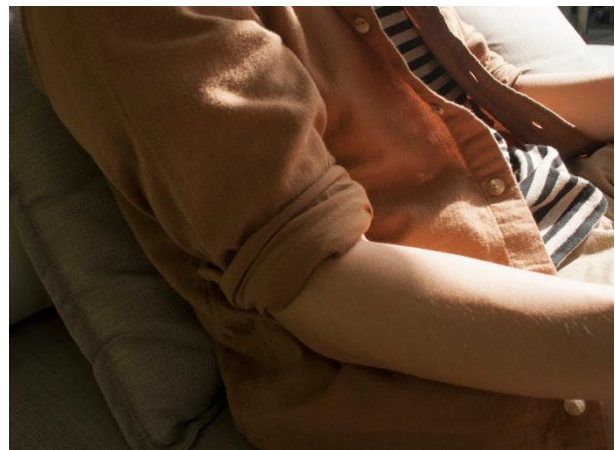
This should apply to how we live in this age and society, where we strive to create basic products that preserve the relationship between people and nature. MUJI hopes to help the lives of people all over the world for a long time.

This begins with the materials that MUJI chooses. There is consideration for the person using the material, the person making the material and the way of engagement with nature when selecting raw materials.



MUJI FLANNEL

MUJI Flannel is made from organic cotton from Xinjiang that has been harvested by hand. The textile is less likely to be damaged than if it were harvested by machine, and is also known for its soft texture.



Features of MUJI Flannel

- Materials brushed for warmth are pre-washed for a soft and warm texture
- Double-twisted thread is used with all materials for a soft and comfortable surface.
- New launch of loose shirt that men can wear with comfort even in lingering days of summer, and a blouse for women with fitted neck.

Men's Flannel

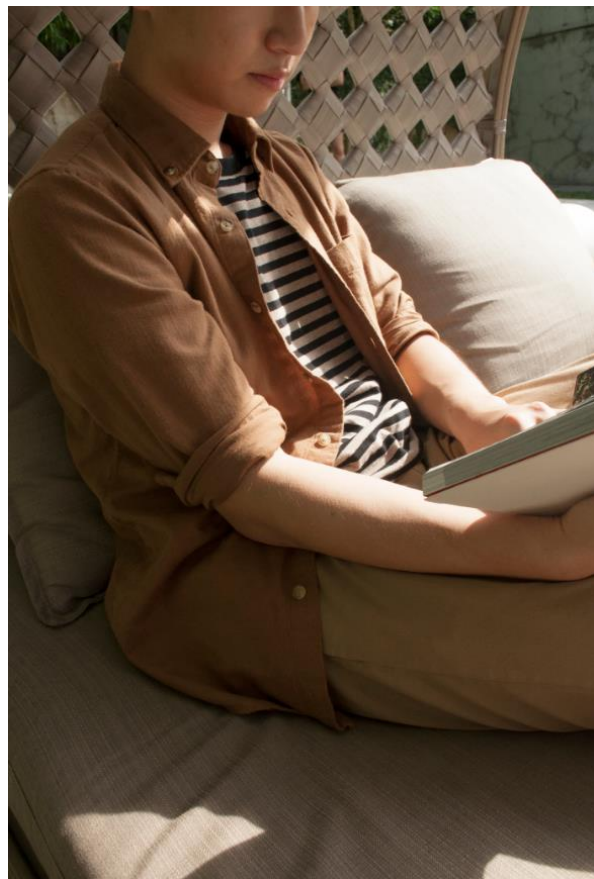


Cloth made with thick cotton thread is brushed so it feels soft and gentle on skin. It is pre-washed for a broken-in feeling from the first wear.

**Organic Cotton Flannel
Button-Down Shirt, \$39**



**Organic Cotton Flannel
Stand Collar Shirt, \$39**



**Organic Cotton Flannel
Button-Down Shirt, \$39**

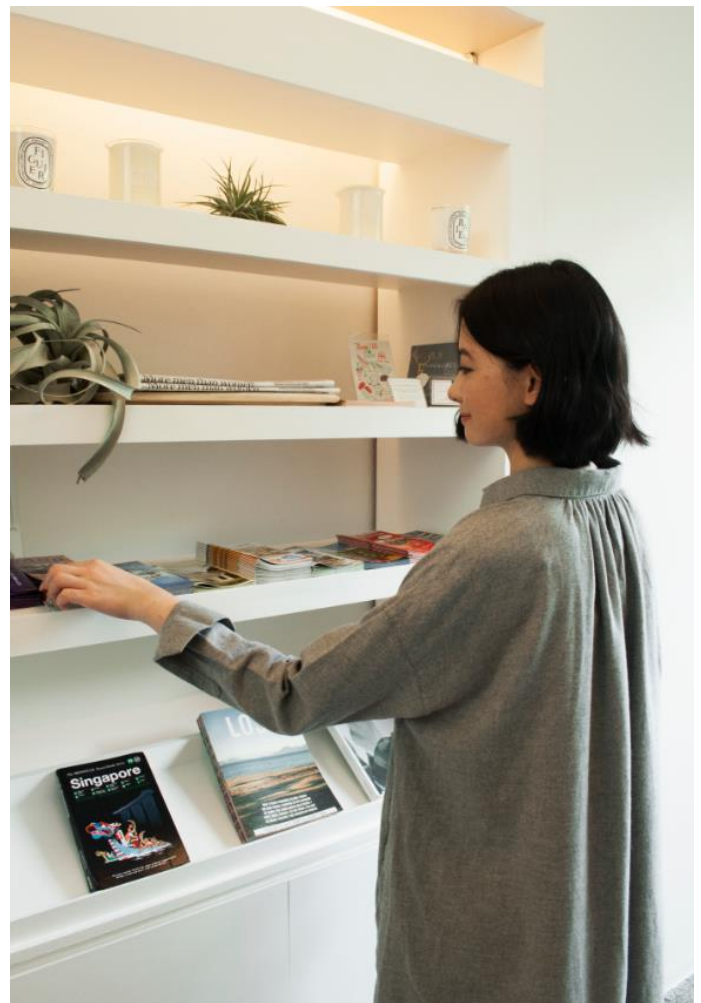
Ladies' Flannel

Durable two-fold thread for both the warp and the weft threads for a solid fabric that will resist piling. Pre-washed for a broken-in feel and brushed on both sides for a soft feel on the skin.



Organic Cotton Flannel Blouse, \$33 - \$39

Organic Cotton Flannel Check Blouse, \$39



Organic Cotton Flannel Dress, \$59

Men's & Ladies' Flannel Series are at 15% OFF from 13 September – 10 October 2018.

**All prices stated are before discount.*

Kids' Flannel



Flannel shirts and tunics to keep your children warm – perfect for those skin-chilling seasons. Soft organic cotton fabric has been brushed for warmth.

**Kids Organic Cotton Flannel
Shirt & Tunic, \$29 - \$39**



Flannel shirts woven from cotton thread and brushed for a soft finish. Matching colours and patterns in Men's and Women's sizes so that parents and children can match each other!

Kids' Flannel Series are at 10% OFF from 13 September – 10 October 2018.

**All prices stated are before discount.*

Side Seamless Flannel Pajamas

Organic cotton picked by hand in India is used. This method is less likely to damage the fibres than machine picking is, giving this organic cotton its characteristic soft texture. It is said that people turn over more than 20 times in a single night when they are sleeping. Hence the side seams of all of the pajamas are eliminated so that stress on the skin is reduced and help ensure a peaceful night's rest.



Label is printed directly on fabric to prevent discomfort at the neckline.



Men's & Ladies' Side Seamless Flannel Pajamas

\$69

Men's & Ladies' Flannel Pajamas are at 10% OFF from 13 September – 10 October 2018.

**All prices stated are before discount.*

Organic Cotton Flannel Bedlinen



**All Bedlinen at 10% OFF from
13 September – 10 October 2018.**

**All prices stated are before discount.*

Made from 100% organic cotton flannel.

The duvet cover is made from the same warm flannel material as pajamas. The 100% organic cotton is finely brushed for a softness that feels great on the skin.



Organic Cotton Flannel Bedlinen Series

Pillow Case / Fitted Sheet / Duvet Cover
\$13 - \$99

Home & Living

Relax at the comfort of your home with the chilly weather outside.



Inspired by the insoles used in shoes, these slippers have insoles that fit the arch of the foot. These well-cushioned slippers are easy to put on and comfy to walk in.

Linen Twill Cushioned Slipper, \$17.90



Its compact size is able to fit at narrow spaces especially on narrow basin. Its material and shape make it easy to wash and keep clean.

Toothbrush Stand, \$4.30 - \$6.90



Organic Cotton Towel Set, \$9.90 - \$23.90



This diffuser uses ultrasonic waves to effectively diffuse and disperse a fragrant mist around the room. Works without heat so you enjoy only the pure, original aroma of your essential oil. Switch the lamp on for a relaxing ambient glow.



**Aroma Diffuser / Essential Oil
Any 2 at 10% Off
U.P. \$9.90 - \$139**

All products listed above are at 10% discount from 13 September – 10 October 2018, unless otherwise stated.

Do check in-store for more Muji Autumn promotions!

**All prices stated are before discount.*