



MUJI (SINGAPORE) PTE LTD

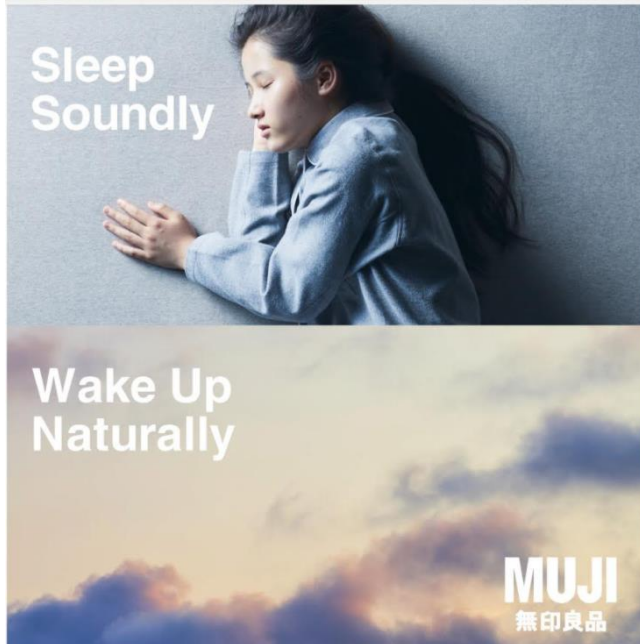
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## MUJI (Singapore) Pte Ltd

A&P Department

Sleep Soundly, Wake Up Naturally & MUJI Flannel

10 September – 14 October



### Good Sleep

Sleep forms the foundation of life.

Now, let's take a moment to rethink and cherish good sleep.

A pleasant morning is attributed from a quality sleep rather than long hours of sleep.

For example, by considering the beddings texture and comfort of our sleepwear helps to promote a deeper sleep than usual.

A good start of the day starts with a good night's sleep.

### A Typical Day Perspective of a Person



Getting a well-rested sleep holds such great importance in overcoming a day of fatigue and improving immunity that leads to full body recovery. Throughout the course of the day, Muji products provide solutions and tips that can contribute to a good sleep from the start of the day with clothing, to household items that induce a relaxed mood, beverage that calms the soul and eventually ending the day with a deep, comfortable sleep. And the cycle continues, every day.

### Tip 1: Dress well for a productive day ahead!

Wake up to the warmth of the morning sun and get ready for the day. Put on comfortable clothes and feel confidence instantly.

For **20AW Men's Flannel series**, Xinjiang Cotton Flannel Box Silhouette Shirt is a new launch this season. This shirt has a wide spread collar for a more outer wear look. The Flannel series has a distinctive stand collar and can be worn as a jacket. It has a silhouette which allows wearing a Tshirt underneath the Flannel Shirt as a daily wear, or layer with jacket for the colder days.

While the **20AW Ladies' Flannel series** is made from hand harvested organic Xinjiang long staple cotton. The fibre stays undamaged by hand, instead of harvesting by machine, hence achieving its smooth texture. It is finished as a soft and fluffy fabric after washing. The fluff is then removed by brushing and smoothened out for a comfortable feel on the skin.



**Men's & Ladies' Flannel Series, 10% OFF (U.P. \$33 - \$59)**



### **Matchy-matchy Flannel with the Kids.**

Kids Flannel is made of durable, delicate twine woven fabric, brushed on both sides that feel smooth on the skin. It is thick enough as an outer wear too.

**Kids' Flannel Series, 10% OFF** (U.P. \$29 & \$39)

\*Available at selected stores only

### **Tip 2: Mid-day perk me up with relaxing scent.**

Relax and refresh your mind with the scent dispersed from essential oil with MUJI Portable Aroma Diffuser while at home reading the newspapers or at work dealing with urgent projects. Instead of spreading the scent throughout the room like the regular water-based MUJI aroma diffuser, no water is needed for this cordless device and it can be placed anywhere indoor for a personal enjoyment within limited space (effective area for scent is 0.5m). It can also be placed near computer or laptops as no mist is released from the diffuser that hinder the screens.

Applying 3- 5 drops of essential oil on felt pad can last around 4 hours. The felt pad in the diffuser can be reused by applying more essential oil.



**Portable Aroma Diffuser, 10% OFF** (U.P. \$59)

Read more about Portable Aroma Diffuser: [https://www.muji.com/sg/blog/20200427\\_1626/#more-1626](https://www.muji.com/sg/blog/20200427_1626/#more-1626)

### Tip 3: Getting home and cooking up your favourite dinner.



Change into a relaxed, comfy outfit and whip up your favourite meal to reward yourself after a hard day at work. Kick back in this soft material that feels almost like second skin and spend some 'me' time doing things that you like.

## Selected Home wear

**10% Off** (U.P. \$19.90 – \$39)

**Tip 4: Relax and enjoy a drink.**



Complete your meal with a drink in a glass cup and instantly feel your body relaxed and happy. Our teas are made from grains, herbs and green tea for a delicious mellow flavour. Pour the drink into the glass designed for comfort while drinking in a size that is easy to hold.

**Soda Lime Glass Set, 10% OFF** (U.P. \$9.90 - \$12.90)

**PET Bottled Drink, Any 2 at 10% OFF** (U.P. \$1.90 & \$2.90)

### Tip 5: Pen down your thoughts.

At the end of the day, jot down your happy moments that happened on that day and make a journal. In this way, you will remember the good times and memories worth holding onto. Or simply write down your goals to make yourself feel motivated. Add doodles with different ink colour to make your journal livelier!

**Gel Ink Ballpoint Pen Cap Type, 10% OFF** (U.P. \$1.40)





#### Tip 6: Your best sleep companion.



Prolonged period of staying at home may contribute to body and heart stress. It is said that changing into comfortable sleepwear may work to help you feel better while hitting your body's sleep switch.

Pajamas made with natural material and excellent moisture-wicking properties can allow you a good night's sleep. To maximize sleeping comfort, MUJI's pajamas with side seams eliminated will reduce friction between the fabric and skin. Washing Care label is also printed directly on the fabric to prevent discomfort.

**Men's & Ladies' Side Seamless Flannel Pajamas, 10% OFF** (U.P. \$69 - \$79)

#### Tip 7: Get ready for the night.



Do you know that scents from essential oil can be therapeutic? Essential oils are the aromatic components found in flowers, leaves, fruit skins, tree barks and roots of plants. Scent, is proven to influence one's mood and generate an overall sense of wellbeing, reinvigorating these sense can naturally restore balance to a busy and hectic lifestyle. The "natural aroma" of the plants has power to heal or refresh our mind and body. For bedtime, diffuse your desired essential oil for sleeping with Muji Aroma Diffuser, and be ready to drift into a pleasant, calm sleep.

**Aroma Diffuser (Regular)** U.P. \$89 | **(Large)** U.P. \$139

**Essential Oil** U.P. \$13 - \$99

**Any 2 at 10% OFF**

Read more about Muji Essential Oil: <https://www.muji.com/sg/feature/essentialoil/>

**Tip 8: Choose the right bedlinen and duvet that are easy to remove and wash.**



The washed cotton bedlinen is made of the same material as a cotton shirt familiar to the skin. Feel the soft texture of the washed fabric and the rustic texture of cotton. The 100% organic cotton used is friendly to both humans and environment. It is also easy to replace with its fasteners for putting on and taking off. A snap button is also available to prevent the duvet cover from slipping off the body. You can always keep it clean with such ease of removing when you want to wash it.

**All Bedlinen, 20% OFF**

Duvet Cover, U.P. \$63 - \$129

Futon Cover, U.P. \$59

Pillow Case, U.P. \$13 - \$20.90

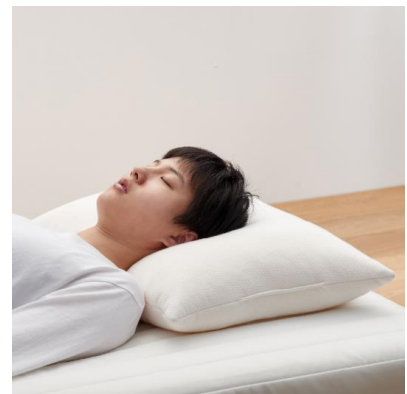
Fitted Sheet, U.P. \$49 - \$96

**Duvet, 20% OFF** (U.P. \$159 - \$549)

**Tip 9: Sleep on a pillow with good fit.**

A good fit allows the pillow shape to change according to the body shape and sleeping posture. In this way, it has the effect of dispersing body pressure so that burden is reduced.

**All Pillow, 20% OFF** (U.P. \$16.90 - \$69)



**Tip 10: A bed to start a simple everyday life.**

Fall into a deep slumber with this simple bed with legs attached to the mattress, with great attention paid to the comfort and frame strength. It is not just a bed for sleeping, it could also be useful as a sofa to relax. A great day ahead starts with a good rest on the bed.

Rotate the head and legs of the bed every 3-4 months to maintain its condition and make it lasting. Also, be sure to periodically raise the mattress for ventilation as moisture will accumulate and tend to grow mould if left laid unmoved.



**Bed Frame and Mattress, 10% OFF** (U.P. \$239 - \$1799)

**All promotions valid till 14 October 2020, or while stocks last.**

**Check out more daily life tips here:** <https://www.muji.com/sg/feature/lifetips/>