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Muji (Singapore) Pte Ltd

A&P Department

Muji Singapore turns 18 – New Lifestyle, New Normal



The pandemic has changed our lives, the way we live and how we look at things in a different perspective. We start to adapt and change our lifestyles so that we can emerge stronger in the unprecedented times. As Muji Singapore turns 18 this year, we are thankful for our supporters for being with us through the difficult times, and in return, we are glad that we are able to be there for our customers with our presence by providing everyday essentials that make lives simpler and functional. Muji will continue to explore ways to benefit our consumers, by being physically offline and readily online, as we work towards achieving a pleasant living in this new normal.

Muji provides an array of products that cater to meet different needs. We will be sharing in this press release about how different Muji products can be used ideally - broken down into 4 scenarios, for our current new lifestyles that deliver joy and comfort.

Visit our microsite for more!: <https://www.muji.com/sg/feature/anniversary/2021/>



1. Self-Care

With more time spent at home and less busy lifestyles, we tend to pay more attention to our bodies and giving ourselves a little more TLC.

i. Change in Beauty Routine

a. Natural Makeup

As protective masks become an integral part of our lives, makeup preferences have changed from being dewy to matte look, while eye makeup has become an increasing focus.



**Loose Powder L
(Natural)**
\$20.90



**Eyebrow Pencil
(Natural Brown)**
\$7.30



**Sensitive Toning Water
400ml (Moisture)**
\$13.90



**Peelable Cotton (162
Sheets)**
\$8.90

b. Hydrate and Moisturise

Skincare focus has now shifted towards hydration and many of us are masking more often.

c. Organizing Cosmetic Items

An organized storage of cosmetics can reduce the time spent searching for items. Use functional storage boxes in different combinations for your organization needs.



PP Makeup Box 1/2
\$3.90



**Nylon Makeup Box L
(Black)**
\$49.00



d. Organizing Skincare Products

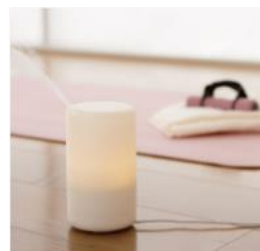
Select makeup boxes of different sizes according to your needs. The box can be stacked to store items efficiently.

PP Makeup Boxes
\$1.90 - \$13.90

ii. De-stressing in the digital world

a. Aroma from Nature

Transform your mood and productivity with aromas. Put on a relaxing scent especially during a stressful virtual meeting, or an invigorating scent to promote concentration while working.



Aroma Diffuser
\$89.00



**Essential Oil Lavender
10ml**
\$23.00

b. Take a Break

While working from home, we're walking shorter distances and lesser movements around. Try taking more breaks to work better and drive productivity. Get up from your workspace every 30 minutes to stretch and move around, plug in to soothing music and keep some healthy snacks and a water pot nearby.



Acrylic Water Pot 2L
\$8.90



Soy Milk Biscuits 70g
\$2.30

iii. Better Hygiene Practices

a. Clean & Store your Face Masks

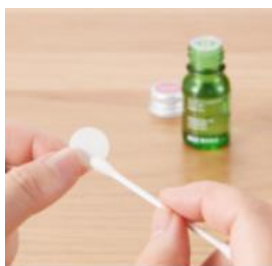
Wash cloth masks regularly to keep it clean and designate a clean, dry area to keep your masks properly. The adjustable non-woven fabric separation case is useful as a partition to store and separate different masks, and its height can be adjusted by folding down. You can also reduce plastic waste by using reusable spray bottles for your sanitizer refills.



Aluminium Square Hanger with Pegs S
\$23.00



Adjustable Non-Woven Fabric Separation Case S
\$10.90



Mask Stickers for Aroma Oil
\$6.90



2 Pack 3-Layer Mask (White)
\$9.90

b. Mask Comfort & Variety

When wearing a mask, it should feel comfortable and fit snugly around the nose and chin area. Considering the daily usage, MUJI offers a variety of masks made of materials that feel soft on the skin. Attach a mask sticker and drop your favourite essential oil to create a natural fragrance when wearing masks.



2. Work from Home & Office

Working from home has become a new norm, and many are converting spaces at home into a working area. Muji storage items help to organize table top and make it accessible to retrieve frequently used materials.

i. Home Workspace Configuration

a. Home working space

Setup your own personal working area by combining Oak Wood Desk with Drawers, Oak Wood Desk Top Shelf and Oak Wood Cabinet. Its compact size is great for working comfortably at home without taking up too much space.



Wooden Desk Cabinet
Oak
\$279.00



Working Chair
\$199.00



PP Stackable Stool
(Dark Grey)
\$39.00



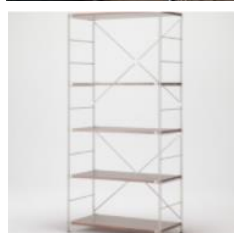
Oak Foldable Table
160cm
\$459.00

b. Easy to setup and Stow Away

Foldable tables can help make effective use of limited space and can be used as both a dining table and a working desk. Stow it away easily when you're not working to free up space for other usage.

c. Extended table from Shelf

A Stainless Unit Shelf (SUS) allows the flexibility to adjust the height and width, with optional parts that can be added to efficiently store a wide range of items. By combining a folding table with a unit shelf, it becomes a place that can host multiple functions; a work desk in the day and a dining table at night that is wide enough for friends to gather.



SUS Shelf Set L Wide
(Walnut)
\$629.00



Oak Foldable Table
160cm
\$459.00

d. Working Desk within a Shelf

The Stainless Unit Shelf (SUS) can be easily transformed into a compact working desk. Try converting a shelf space as a built-in work desk if space is a constraint and if you do not need a lot of space for your workstation at home.



SUS Shelf Set Steel L Wide (Light Grey)
\$279.00



Living Dining Sofa Chair
\$299.00



ii. Work from Home Environment



Small Circulator Fan
\$99.00



Seat Cushion Square (Beige)
\$23.90

a. Comfortable Working Conditions



Create comfortable working conditions to boost productivity and curate a conducive environment. Add a comfortable padding to your seat and keep air in the room well circulated with a circulator fan.

b. Dressed for work

It may be challenging to unplug from work when there are no physical boundaries to distinguish between home and an office. A change from sleep wear to comfortable work wear can help make a switch in mood and sets the tone for your day.



Ladies' Indian Cotton Jersey Stitch Crew-Neck S/S T-Shirt
\$12.90



Men's Side Seamless Double Gauze Pajamas
\$44.90

iii. Home Working Desk Organization

a. Acrylic Storage

The transparent acrylic material makes it easy to recognize items stored inside for convenient use. Standard modular sizes allow customization of your own storage system to compartmentalize desktop stationery for efficient organising.



Acrylic 5-Drawer Storage Case
\$59.00



Acrylic Pen Stand
\$2.90

b. MDF Storage

The MDF storage units with ash wood veneer offer useful desktop and shelving storage. Organize small items that tend to get scattered in neat units that fit well together. The unique drawer design made it possible to be used horizontally or vertically by rotating the orientation of the drawers.



**Wooden MDF 6
Drawers Storage**
\$59.00



**Wooden MDF Letter
Tray**
\$39.00



c. PP File Box

The Polypropylene File Box is designed in a standard modular shape which fits and aligns perfectly with one another to create various combinations and possibilities. It's handy fingerhole design enables you to easily retrieve the file box from a high shelf with a single pull.



PP File Box Pocket
\$2.30



**PP File Box
Rectangular (White)**
\$23.00

d. PP Storage with assortment case

The semi-translucent property of the Polypropylene Storage Units helps obscure the stored contents for a neat appearance. Make use of partition cases to further divide storage space and separate small items appropriately so that you can identify where they are at ease.



**PP 3 Drawers Storage
Case Shallow**
\$29.00



PP Desk Storage Box 2
\$3.30

iv. Transiting between office and home



**Indian Cotton Canvas
Tall Totebag**
\$12.90



**Nylon Mesh Bag
Organiser B5 Grey**
\$23.00

a. Comfort while transiting

With the new hybrid approach to work calling for partial WFO and WFH schedules, sometimes employees have to bring work and laptop to-and-fro home and workplace. Have a comfortable bag to house your work essentials, while a bag organizer helps keep everything neatly organized and always within reach.

b. Flexible Personal Storage

Many office working spaces have been converted into co-shared hot-desking arrangements. With no fixed desk assigned, it is important to look for flexible organization solutions. The collapsible cardboard range of storage units can be easily assembled or folded flat when not in use to reduce storage space.



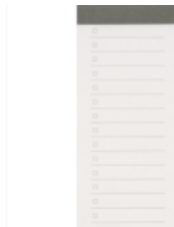
**Cardboard File Box
5pcs Set A4**
\$14.30



**Cardboard File Box 1/2
Size**
\$3.00



**Perforated Masking
Tape (Tickbox)**
\$3.00



**Planting Tree Paper
Memo Book**
\$1.60

c. Keeping tasks organized

Keep on top of tasks easily while toggling between your work at home and at the office. Perforated masking tape allows you to write with a water-based pen. You can use them to create a to-do list, schedule book or storage identification labels.

d. Customize your own Notebook

Customize your own loose-leaf notebook that is easy to use and carry around. The loose-leaf uses paper material that is carefully chosen for improved writing experience and resistant to ink seepage. Refillable options allow the flexibility to rearrange your notes.



**Notebook Type Loose-
Leafs A5 (Grid)**
\$3.30



PP Binder A5
\$6.30



3. Home Living

With more restrictions imposed outdoors, more time are spent indoors for friends and family gathering. Hence it is important to prepare the home tidy and neat, so that it is comfortable for the guests to have a great quality time spent together.

Show off your cooking skills and whip up a good meal for your guests to enjoy and leave a deep impression!

i. Hosting a home party

a. Relaxing space

Curate a movable lounge space for friends gathering and individual times. A Beads Cushion is a cozy addition to any room, and the perfect place to take a break with a cup of tea.



Beads Sofa Cover
Navy Denim Cotton
\$79.00



Floor Chair Body L
\$79.00



PP Sturdy Storage Box
L (60.5x39x37cm)
\$29.00



PP Storage Box Wide
M (44x55x24cm)
\$23.00

b. Conceal items out of sight

With more gatherings at home, organize and conceal items out of sight with storage units. MUJI PP storage comes in various types and sizes so you can flexibly combine them according to your purpose and available space.

ii. Increase home activities

a. Home Cooking

The pandemic has since shaped new cooking trends and many are now partaking in more home cooking. The Silicone Tools series are useful for different kinds of cooking you may do at home. They are sturdy yet flexible and high-heat resistant. The silicone tip doesn't scratch or damage pots or pans.



Silicone Cooking
Spoon 26cm
\$7.60



Silicone Cooking
Tongs 27cm
\$9.90



b. Storage for kitchen and tableware

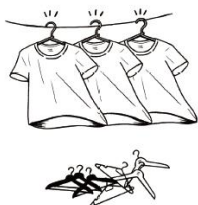
Kitchen drawers often get cluttered easily. The PP Arrangement Cases are modular in design and are a convenient organizer to compartmentalize and hold cutlery and small kitchen accessories. Group things and store them in accordance with the usage frequency for ease of retrieval.



PP Arrangement Box 3
(17x25.5x5cm)
\$3.30



PP Arrangement Box 4
(11.5x34x5cm)
\$2.50



c. Fuss Free Laundry

More time spent at home contributes to more laundries. Make your everyday laundry more convenient and pleasant with the right tools. The shape of the hanger is specially designed to prevent deformity of the shoulder line, with thinner style available to save wardrobe's space.



Aluminium Laundry Hanger 3pcs Set
(45cm)
\$4.60



Wooden Hanger (40cm)
\$26.00



PP Bucket with Lid
\$13.00



PP Bath Pail
\$4.90

d. Tools for easy cleaning

To enhance laundry efficiency, soak your clothes with diluted detergent before using a washing machine. The PP Bucket features a scale indicating volume by litre so you can adjust the portion of water and detergent easily. The PP Dustbin slim design fits perfectly into corners and small spaces with the choice to select a lid type that best suits your needs.





4. Active Lifestyle

New found hobbies while staying at home such as cooking, baking, gardening, are ways of living life that involves learning new things.

With the travel ban imposed, many are turning to staycations for a quick escape to curb the travelling bug.

i. Developing new interests

a. Ease tension with creativity

Journal your thoughts with a stream of consciousness writing or direct your creativity with arts and crafts.



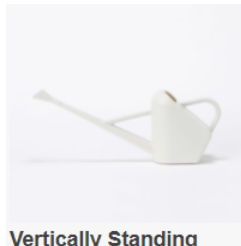
Sketchbook F1
\$7.30



**Hexagonal Color Pen
(10 Colors Set)**
\$8.90



Terracotta Pot
\$9.90



**Vertically Standing
Watering Can 4L**
\$36.00

b. Urban Gardening

An indoor herb garden is a fun way to bring life into your home. You can start by growing edible plants or flowers for your kitchen.



**Hard Carry Bag with
Adjustable Carry Bar
(36L)**
\$149.00



**Hanging Case with
Detachable Pouch
Black**
\$26.00

ii. Escaping Monotony

a. Staycations

An indoor herb garden is a fun way to bring life into your home. You can start by growing edible plants or flowers for your kitchen.



**Walk-Support Water
Repellent Sneakers**
\$25.00



**Adjustable Crochet
with Waterproof Tape**
\$43.00

b. Exploring secret areas in SG

Dress in comfort with natural materials that feel soft and smooth on the skin, and accessories made of water-repellent materials help you cope with weather changes when travelling.

iii. Leading an active lifestyle

a. Studio and outdoor exercise

With the surge in taking up more activities such as yoga, spinning classes or even family hikes on weekends, these accessories work great to support the new-found active lifestyle.



Adjustable Cap with Waterproof Tape

\$29.00



My Bottle for Water 330ml

\$2.90



Ladies' Quick Dry UV Protection S/S T-Shirt

\$15.90



Men's Water Repellent Stretch Dry Shorts

Only available at ION Orchard / Paragon / Jewel / Plaza Singapura.

\$39.00

b. Home Workout Sessions

The soft and stretchy walker activewear series are equipped with sweat absorbent and quick-drying features that are ideal for the increased at-home exercises and even outdoor activities.



My Bag Shopping Bag

As part of our effort to reduce waste and protect global resources, we have discontinued plastic bags across all Muji stores. We encourage our customers to bring their own bags for your shopping needs.

Forget your bag? You may choose to purchase Muji Reusable PP Bags for large bulky items. Do remember to bring it along for your next shopping trip! With a little effort, we can all do our part to reduce the impact on the environment.



Turkish Cotton myBag, \$1.50 - \$2.50

These bags are made of 100% organic cotton and are convenient to fold and carry. Add a touch of personalization with fabric crayons, stamps, or embroidery. Thin and sturdy, they make great gift bags too!



Indian Cotton My Tote Bag, \$12.90

A basic tote bag made of canvas with just the right thickness. The usage of undyed natural fabric help kept the price down. Made without wasting fabric by using less complex processes and parts, it boasts a simple design with ample storage capacity.

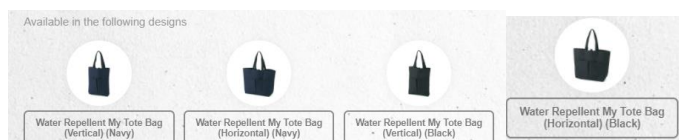


Indian Cotton Double Handle Tote Bag

Made of 100% organic cotton. It is a light yet sturdy two-way canvas bag that lets you alternate between the long shoulder strap or carry it easily in your hands. The boxy design is able to hold a large capacity of bulky items for your everyday use.

Water Repellent My Tote Bag, \$12.90

Simple design, the bags are made of a water repellent material, useful for rainy days. Designed to avoid wastage, it has a roomy capacity with functional pockets to maximize storage. Easily fold them into a compact size for storing when not in use.





Paraglider Cloth Foldable Bags, \$59

Pocketable bags available in a range of designs are made from the same fabric used in paragliders. Lightweight and durable, it folds up to a compact size when not in used.



Jute Bag, \$2.50 - \$3.50

A multipurpose eco-bag made from undyed jute while maintaining the natural look. Not skimping on comfort, the handle uses a cushioned core material that is comfortable for both shoulder carrying and hand holding, while the wide opening allows for more storage capacity.

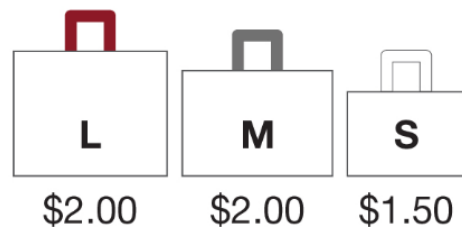
A natural material harvested from India, jute is an environmentally friendly and fast growing plant that absorbs a great deal of carbon dioxide. Known for its extreme durability, jute have been used as an ideal material for grain sacks, rugs, and other products since a long time ago.



Recyclable Polypropylene Bags

Let's reduce single use carrier bags with these shopping bag options for large bulky items.

Available in 3 sizes.





Paper Bag Charge Notice

In our movement towards environmental sustainability and waste reduction, we will implement a **\$0.20*** charge for each paper bag request from **1st April 2021**.

We are no longer issuing plastic shopping bags.



MUJI Paper bag material is recycled FSC-certified, with 4 sizes available.

Join us in our efforts to reduce waste and preserve the planet's resources by bringing your own reusable bags.

We offer alternative packing for large-sized items upon request.



Stringing Method



Strapping Method

**Available at ION Orchard & Plaza Singapura only.*



Moving to Paper Packaging

With the aim of recycling resources and reducing waste, we have reviewed the materials used for product packaging in addition to shopping bags.

For example, instead of using plastics, we have used recycled papers for the display hooks of our socks and scarfs, and changed the packaging of aroma diffuser, essential oils, inner wear from plastics to paper.



Water Bottle and Water Refill Station

As part of our efforts to reduce one-time use PET bottles, we began selling “self-service water bottles” and installed water refill stations in selected stores (currently only at Muji Plaza Singapore) to provide free water refilling service.

MUJI My Bottle — A lightweight water bottle that is easy to carry around, with a capacity of 330ml. MUJI My Bottle is now retailing at \$2.90, available at all MUJI Stores (except Jem).

Ways to save the earth with Muji!

About 2.5 billion plastic shopping bags are used every year. Bring reusable bags on your shopping trips and save up to 300 plastic shopping bags annually.



Bring along a **foldable tote bag** and reduce single-use plastics.



Bring along your own **tumblers and containers** for food and beverage takeaways.



Use your own **cutlery** when having lunch takeaway at office.



Organize and store food properly in fridge to reduce food waste.

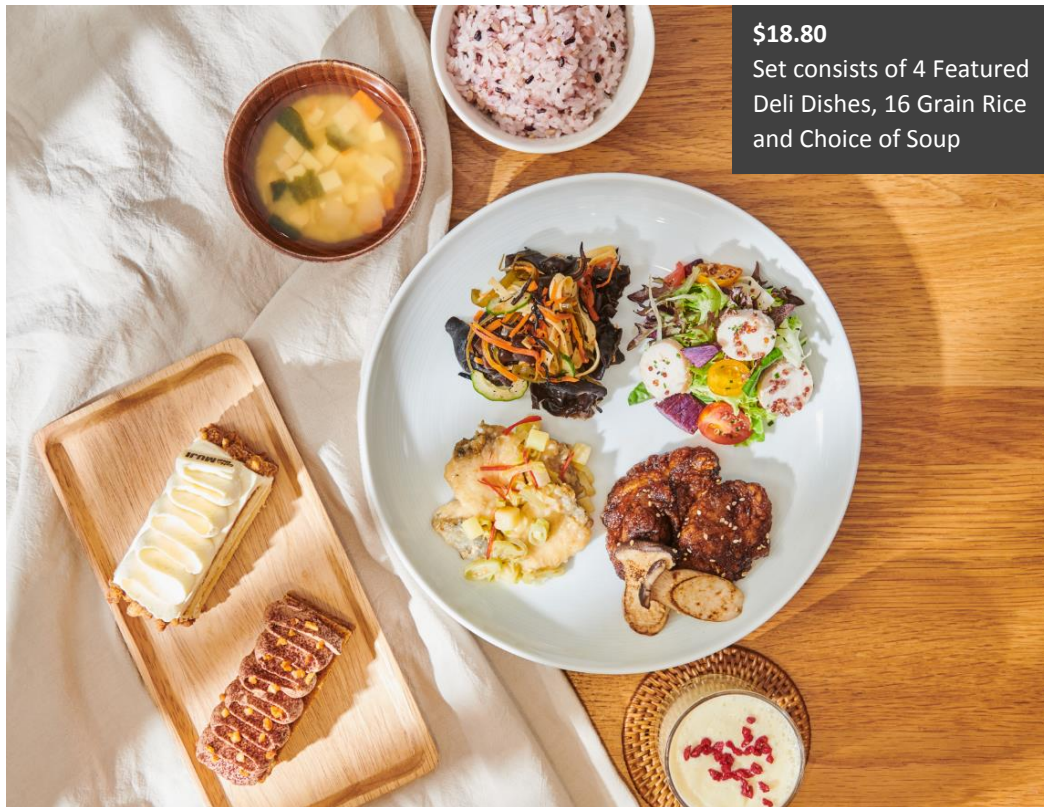


Buy **refill packs** and store in **PET bottles** to reduce product packaging waste. Differentiate by **colored rings or sticker labels**.

Café & Meal MUJI

2021 Spring Summer Menu

1 April – 14 July 2021



\$18.80

Set consists of 4 Featured Deli Dishes, 16 Grain Rice and Choice of Soup



Cold Deli

Kelp & Beancurd Skin with Hijiki & Black Fungus

A crunchy mix of Japanese kelp and hijiki with hundred layered beancurd skin, cloud ear fungus, tossed in aromatic chilli and pepper infused yuzu dressing.



Cold Deli

65° Poached Chicken Breast & Fennel, Sweet Purple Potato Salad

Chicken breast poached at 65° to a perfect succulent tenderness, mixed with roasted Japanese purple sweet potato, fennel and quinoa in a mellow black vinegar onion dressing.



Hot Deli

Barramundi with Potato & Leek Salsa

Deliciously tender barramundi paired with potato and leek salsa in a savoury potato soy sesame sauce.



Hot Deli

Kohi Pork & King Oyster Mushroom

Crispy pork and king oyster mushroom coated in a delectable bittersweet coffee sauce.

New Desserts & Drinks



Chocolate Banana Crunch Cake
\$7.90

Moist banana cake layered with luscious hazelnut praline and banana fudge, topped with milk chocolate mousse and caramelised almond bits.



Yuzu Castella Cake
\$7.90

A light and refreshing option, the castella sponge is perfumed with citrusy yuzu honey flavour and topped with a lightly sweetened, billowy sour cream frosting with honey pie crumbs at the sides.



Pineapple Colada
\$6.90

An alcohol-free version of Piña Colada, consisting of tropical flavours in a sweet, creamy blend of pineapple with coconut cream, garnished with lime zest and a touch of Cornish sea salt.



Aloe Vera Sweet Vinegar Drink
\$5.90

Naturally fermented and imported from Japan, a health-boosting sweet vinegar drink with aloe vera bits that delights the taste buds with its lingering mellow sweetness and piquant sourness.

Come to Café&Meal Muji and enjoy a cup of tea..



Organic Hojicha
\$4.90/ \$8.90 (Tea in Pot)

Made by roasting organically grown green tea leaves from Kagoshima prefecture, Japan. It is caffeine-free and can be enjoyed by the likes of young children and elderly.



Lemongrass & Pakchee Seeds Tea
\$4.90/ \$8.90 (Tea in Pot)

A caffeine-free tea blend of organic lemongrass (from Kyushu, Japan) with coriander seeds (pakchee seeds). Enjoy the refreshing harmony of lemongrass scent and savoury flavor of coriander seeds.



Lemongrass & Spearmint Tea
\$4.90/ \$8.90 (Tea in Pot)

A caffeine-free tea blend of organic lemongrass (from Kyushu, Japan) with spearmint. Relish in the uplifting lemongrass aroma with smooth and minty flavor notes of spearmint.

**Order online GrabFood or Capita3Eats on selected
Café&Meal MUJI menu items for takeaway or delivery!**

GrabFood
PLAZA SINGAPURA
(WITHIN 3KM)

GrabFood
RAFFLES CITY
(WITHIN 3KM)

Capita3Eats
ISLANDWIDE DELIVERY