



MUJI (SINGAPORE) PTE LTD

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For immediate release



Since the Covid-19 pandemic, everyone's lives changed. But change comes along opportunity where we slow down and begin to realize the importance of everyday life. Why not take this time of the year to give someone a simple gift that is both functional and useful for daily use? Re-connect feelings as you add on a personalized message of gratitude to go along with the gift. We hope a gift for your family, friends or some important persons on Christmas will help people get through this challenging time.

This Christmas 2020, the main visual is an illustration designed with a message titled 'Resident Festival', drawn from the inspiration of an event in France called 'La fete des voisins', where neighbours all come together on a special day to share a moment of conviviality with each other, at the same time encouraging people to have more communications with one another and maintain relationships.

Come visit our microsite (<https://www.muji.com/sg/feature/xmas2020/>) specially curated for our customers to have the convenience of browsing gift ideas wherever they are. Or simply purchase selected items from our official store on Shopee eCapitamall and Amazon SG!

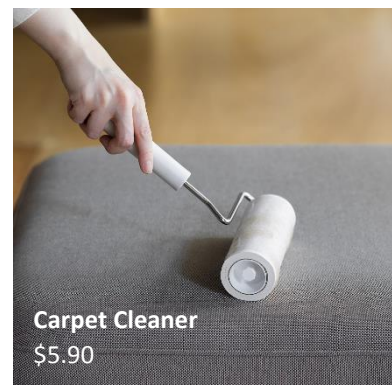
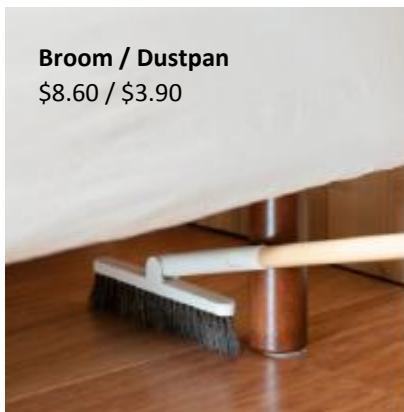
Let's celebrate Christmas at the comfort of our homes. This year's theme is categorised into five moments that are not only a reflection of our daily lives, but also moments for connection.

## Start cleaning today!

A clean home calls for a happy mood. Get into the holiday spirit as we begin our Christmas decoration and prepare our home for the Festive Season. The key to a pleasant, efficient cleaning experience is to choose the right Muji cleaning tools for a daily comfortable housekeeping routine.



**Broom / Dustpan**  
\$8.60 / \$3.90



**Carpet Cleaner**  
\$5.90

**PP Bucket**  
\$13



**Cleaning System**  
\$1.90 - \$26



Now at **\$29.90**  
U.P. \$37

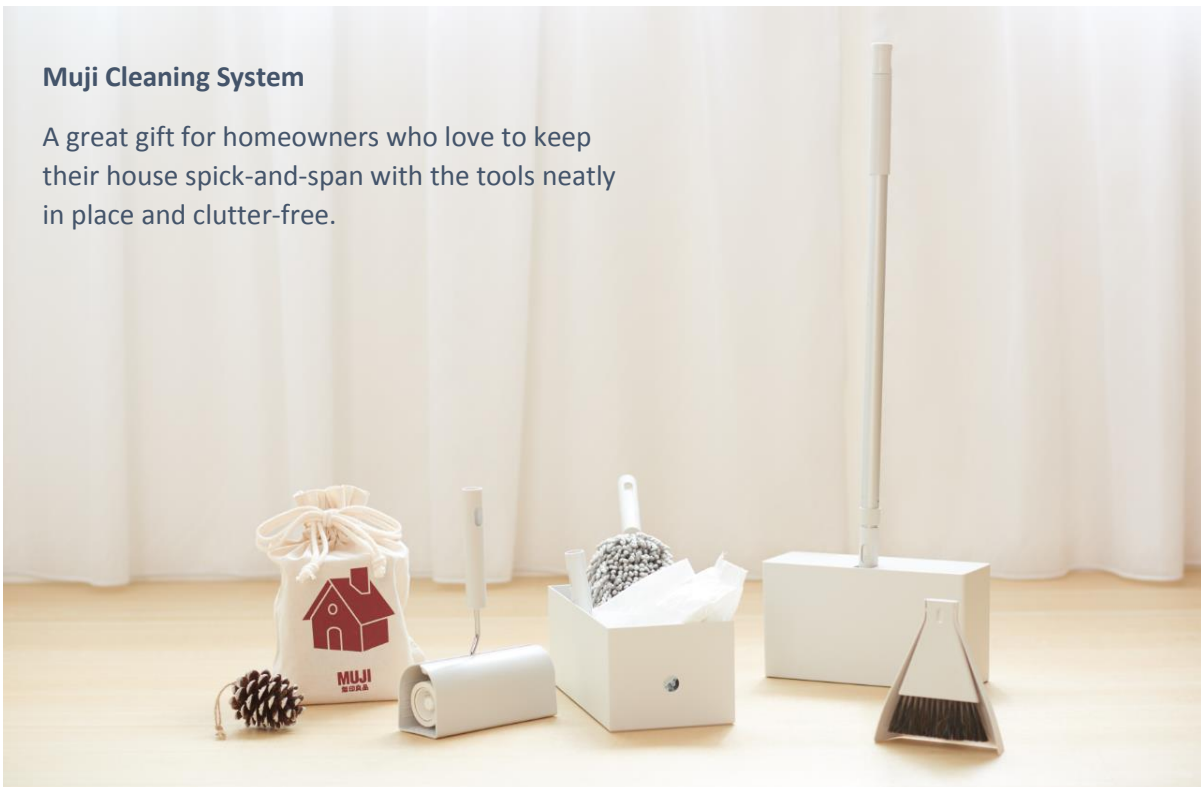
**Shower Brush**  
\$16.90

\*Available till 16 Dec

\*Available till 16 Dec

## Muji Cleaning System

A great gift for homeowners who love to keep their house spick-and-span with the tools neatly in place and clutter-free.



## A Little Self Care Everyday

A gift to remind someone to take some time off their busy lifestyle and slow down. This also means taking the time to take care of their skin and not neglect the importance of routine skincare. Add on their favorite scent and ignite the sparks within them with their favorite aroma that instantly allows rejuvenation and a comfortable feeling to kick in.



### Interior Fragrance

**Less 10%**

U.P. \$16 - \$59

\*Available 17 Dec – 30 Dec



Beautifully packed in an environmental-friendly packaging!



### Aroma Stone Set

\*Consists of Aroma Stone, Selected Essential Oil & TPU Clear Case

**Now at \$35.90**

U.P. \$45.80



### Beech Scalp Care Brush Series

Beech Scalp Care Brush is available in different sizes, and Hair Brush Cleaner to remove hair and dust stuck in between bristles

\$4.60 - \$17.90





## [Mix and Match] Aroma Diffuser & Selected Essential Oil 10ml



### Portable / Regular / Large Aroma Diffuser with Selected Essential Oil Set

**Now \$69 / \$99 / \$149**

U.P. \$89 / \$115 / \$165



### Skincare Series

Moisturizing ingredients combined with natural water from Kamaishi, Iwate Prefecture. Our series of skincare products seep right into your skin, giving supple moisture to the skin.

\$1.60 - \$63.90

### Reusable 3-layer Mask

Comes in a pack of 2. They are made of 100% cotton with excellent breathability and water absorbency. One mask can be washed approximately 30 times and used repeatedly.

Recommended for general purpose and daily use. It is not a substitute for medical, surgical or respiratory mask.

\$12/pack



### How to wash Muji 3-layer Mask



Care Instructions: Prepare a tub of warm water of about 40°C with added neutral detergent and soak the mask for 10 minutes.

Thereafter, gently rinse the mask. Once done, drain excess water before using a clean towel to pat it dry.

Reshape and dry in a well-ventilated place.



### Mask & Eva Case Set

Consists of TPU Clear Case, 2 Pack 3-layer mask, PE Clear Bottle, Polyethylene Tube

Kill the germs! Fill the portable bottles with hand sanitizer and conveniently bring along with you wherever you go.

**Now at \$19.90**

U.P. \$22.70



## Live in the Present.

A bonding time is time well spent together in meaningful ways. Plan activities and games with the littles ones at home to evoke fun and creativity. Take time to reorganize your work or study table with Muji storage series or set goals and plans for 2021 in schedulers and calendars! We can stop brooding over the boredom of staying at home and start living in the present.



### USB Desk Fan

**Now at \$29 & \$39**

U.P. \$39 & \$49



### Acrylic Case Set

Consists of Acrylic Case  
Set 2 rows and Velour  
Inner Box 2 Partitions

**Now at \$25.90**

U.P. \$32.90



### Notebook Set

Consists of Planting Tree notebook 5pcs/set, Case for Glasses & Small Articles, Smooth Gel Ink Ballpoint Pen Knock Type x4pcs (Black, Blue, Red, Green)

**Now at \$9.90**

U.P. \$11.50



### Stackable Acrylic

**Now at any 2 less 10%**

U.P. \$1.60 - \$39

\*Available 17 Dec – 30 Dec



### Small Circulator Fan

**Now at \$90**

U.P. \$99

\*Available 3 Dec – 16 Dec



### Cuckoo Clock

S / L

\$99 / \$129

### PP Storage Box 2pcs Set

Dimension: 34 x 44.5cm

Small (18cm) / Medium (24cm) / Large (30cm)

**Now at \$27.90 / \$33 / \$39**

U.P. \$32 / \$38 / \$46





**Beads Sofa with Cover Set**  
Cotton Canvas / Denim

**Now at \$169 / \$199**  
U.P. \$189 / \$219



**Floor Chair with Cover Set**  
S / L

**Now at \$69 / \$89**  
U.P. \$79 / \$99



**Table & Working Chair Set**  
Consists of Oak Wooden Desk,  
Oak Wooden Desk Cabinet, Oak  
Wooden Desktop Shelf, Black  
Working Chair with Arms

**Now at \$879**  
U.P. \$1029



Great for someone who wants  
to work comfortably at home!

## Everyone's Comfort Wear

Have fun with matching Muji Flannel Series available in Ladies', Men's and Kids' for the family themed party!



### Selected Men's & Ladies' Long Sleeve T-Shirt

**Now at Any 2 Less 10%**

\*Applicable for the same priced items at \$15.90 or \$19.90 range only.

\*Available till 16 Dec



### Ladies' Side Seamless Double Gauze Pajamas

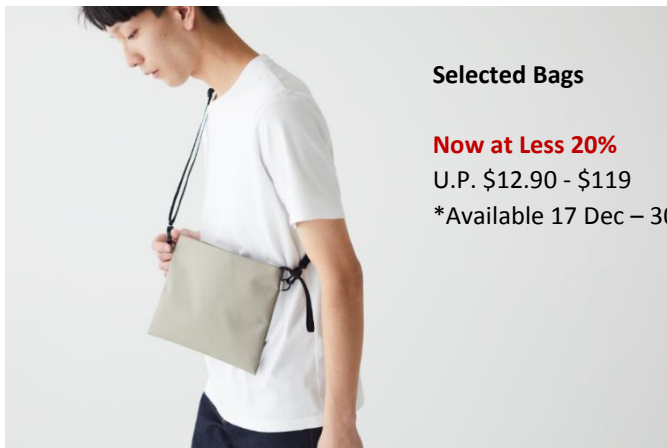
**Now at Less 20%**

U.P. \$44.90

\*Available 17 Dec – 30 Dec







### Selected Bags

**Now at Less 20%**

U.P. \$12.90 - \$119

\*Available 17 Dec – 30 Dec



## [Mix and Match] Muji Walker & Wrap & Tie Towel Set



Purchase any Muji Walker T-shirt and get a Wrap & Tie Towel at only \$2!



More color options available at stores!

### Men's or Ladies' Walker T-shirt with Towel Set

**Now \$17.90**

U.P. \$22.80

\*Wrap & Tie Towel Set usual price at \$6.90

\*Maximum 2 Wrap & Tie Towel Sets valid for promotion per Walker T-shirt purchase.

## Check out seasonal items at UP TO 50% discount!



### Men's & Ladies' Knit Fleece (U.P. \$26.90 - \$39.90)

In an easy-care fleece that feels like a knit, with inner fabric that's brushed for a light but warm feel.

### Ladies' Cotton Rayon Series (U.P. \$29 - \$59)

Knitted for comfort with soft texture fabric.  
Made with organic cotton.



**Check out seasonal items at up to 50% discount!**



**Men's & Ladies'  
Flannel Series**  
(U.P. \$33-\$59)



**Kids Flannel /  
Side Seamless  
Flannel Pajamas**  
(U.P. \$29-\$39/\$69)



**Men's & Ladies'  
Yak Blend Wool**  
(U.P. \$59-\$79)



**Ladies'  
Wool Silk**  
(U.P. \$59-\$79)



## **NEW! Jute myBag**



Made from undyed jute for a multi-purpose eco-bag with a natural look.

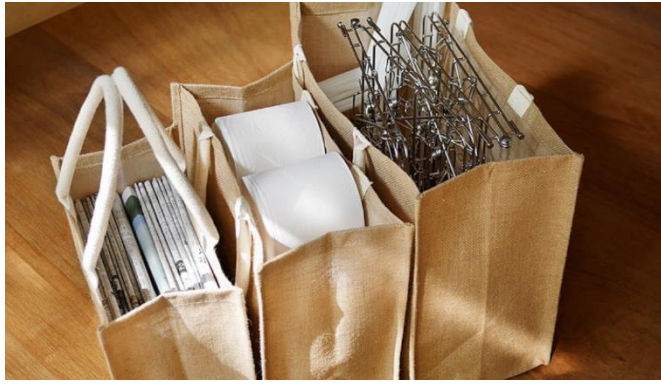
Jute is a type of hemp. It grows fast to up to nearly 3m in about 3-4 months after sowing. In India, it has been used for grain bags and rugs for a long time because of its highly durable characteristics.

Muji creates items that are useful for living while maintaining the natural look without coloring.



**Personalize your Jute bag to your liking!**





Use Jute myBag for different purposes such as storage at home.



Available in 3 sizes:

**B5: \$2.50**

**A4: \$3.00**

**A3: \$3.50**

### Handmade Eats with Love

With more time spent at home with loved ones, why not try making cute bentos with Muji PP lunchboxes as gifts for neighbours.



### Hasami / Banko Ware

**Now Less 10%** (till 2 Dec)

U.P. \$4.30 - \$43



An exquisite range of tableware that will bound to be a conversation starter when hosting a Christmas dinner.



### Sweets & Candies (Pochi Gashi Series)

A little sweet gift to make someone happy!

**Now at Less 10%**

U.P. \$1.90 - \$6.60

\*Available till 16 Dec



### PET Bottled Drink

Serve up nice chilly drinks and chat the night away with friends and family.

**Now at Less 10%**

U.P. \$1.90 - \$2.90

\*Available from 17 Dec – 30 Dec

### Goodie Box Marshmallow Set

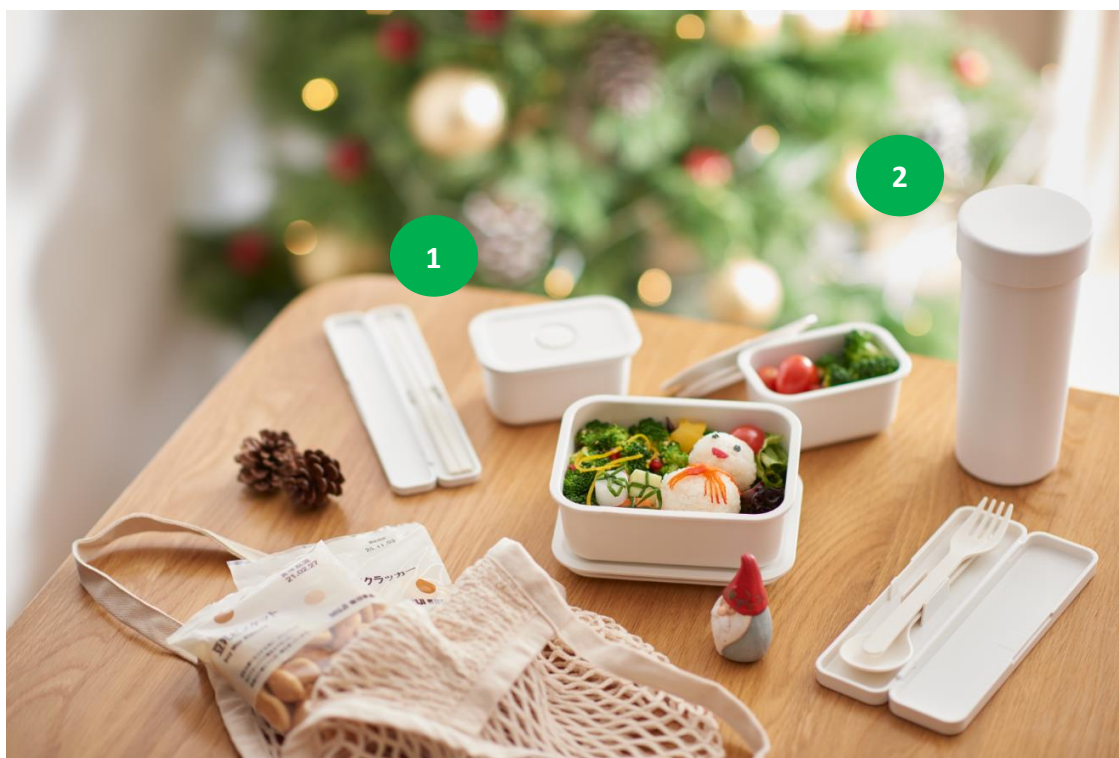
\*Consists of Strawberry Chocolate Marshmallow, Matcha Cream Marshmallow, Soft Polyethylene Case with Lid.

**Now at \$13.90**

U.P. \$15.30

\*Available from 1<sup>st</sup> week December





### 1. Lunchbox & Chopstick Set

\*Consists of PP Lunchbox 325ml, 2x PP Lunchbox 125ml, PP Chopsticks Set & Cotton Mesh Storage bag.

**Now at \$31.90**

U.P. \$39

### 2. Mug & Fork & Spoon Set

\*Consists of PP Mug, PP Fork & Spoon Set and Cotton Mesh Storage bag.

**Now at \$29.90**

U.P. \$34.70

### Goodie Box Wafers Set

\*Consists of Small Wafers Chocolate, Small Cocoa Wafers Vanilla, Soft Polyethylene Case with lid.

**Now at \$13.90**

U.P. \$16

\*Available from 1<sup>st</sup> week of Dec







### Goodie bag Cookie Snack Set

\*Consists of Cheese cream sandwich cracker, Double Sandwich Wafers, Small Wafers Chocolate, Pretzel Cheddar Cheese, Pretzel Sour Cream & Onion, Drawstring bag

**Now at \$13.90**

U.P. \$15.60

\*Available from 1<sup>st</sup> week of Dec



**NEW IN!** MUJI My Bottle for Water. A lightweight water bottle that is easy to carry around, with a capacity of 330ml.

Here at MUJI, we believe that even by reducing one bottle per day, we can help reduce the amount of PET bottle waste. As part of its efforts to reduce plastic waste, MUJI will soon be starting a free water refilling service by installing water refill stations in selected stores. Do keep a lookout for more updates!



MUJI My Bottle now retailing at \$2.90, available only at selected stores - MUJI Ion Orchard, Plaza Singapura, VivoCity & Tampines.

Convenient to carry,  
easy to wash,  
sufficient capacity,  
fits nicely in Muji Mini Sacosh!



## Living with Room Slippers



Room Slippers are an essential element in the Japanese culture, which is synonymous with warmth, comfort and cleanliness. Let's give a gift of "warm and hygienic home time". Taking off shoes and changing into a room slipper before getting into the house promotes cleanliness, and if your feet feel warm, your heart will be warm too.



### Room Slippers

**Now at Less 20%**

U.P. \$8.90 - \$19.90

\*Available 3 – 30 December

### NEW! Drawstring Gift Bags with Words

These gift bags are created based on the concept of "Christmas Gift with Words", the greetings illustration on the bag helps express the feelings of the sender.

The Drawstring Gift Bags are not only just the right size for MUJI room slipper, but it can also be used as a reusable wrapping bag for other items!



#### **Fortune Cat Design: Good Luck**

\$2.00

The Fortune Cat, or Maneki Neko is known as a symbolization of Good Luck in the Chinese and Japanese culture.

It is believed that the cat's raised paw is a beckoning gesture to draw in good luck and fortune for its owner.



#### **Merci Design: Thank You**

\$2.00

Merci derives from the French word which also means "Thank You". A short but powerful word that sums up the giver's gratitude.



#### **Fish Design: Prosperity**

\$2.00

Fish is often a symbolization of abundance; this is largely due to the reason that Fish (鱼) sounds similar to Surplus (余) in the Chinese language. Hence, a common expression “年年有余 (Nian Nian You Yu)” is used during the New Year as greetings to symbolize having an abundant year ahead.

## **Café & Meal MUJI**

### **Festive Menu**

This Christmas, enjoy a merry meal with a hearty festive 4 Deli Set put together using healthy and natural ingredients. Don't miss out to pre-order this year's log cakes available in 2 special flavours and new launch coffee burnt cheesecake in whole cake selection.



#### **4 Deli Festive Set Meal**

\$18.80 (U.P. \$20.70)

19 November - 31 December 2020

Set consists of 4 festive deli dishes, 16 grain rice and choice of soup.

Outlets:

- Plaza Singapura
- Raffles City

## Hot & Cold Festive Deli



COLD DELI

### **Roasted Chicken Salad**

Tender roasted chicken and roasted capsicum, with pickled shallots, Roma tomato, Brussel sprouts and haricot beans in white wine vinaigrette.



COLD DELI

### **Pineapple and Mozzarella Cheese Salad, Sherry Vinaigrette**

Salad consists of roasted pineapple with basil marinate, Trevisanalat produced cow milk mozzarella, Roma tomato, pine nuts and arugula tossed in sherry vinaigrette.



HOT DELI

### **Baked Chicken Mid Wing Umami, Roasted Corn & Daikon Salsa**

Baked Chicken Mid Wing infused with smoked paprika, tossed in umami-styled sauce and topped with roasted corn and pickled daikon salsa.



HOT DELI

### **Beef Au Gratin**

Fork tender Beef patty with roasted cauliflower, Roma tomato and garlic sauce, gratinated with mozzarella cheese.





## Desert & Drinks

Adding sweetness to this joyful season, indulge in delectable Santa-themed desserts that will bound to get you into the holiday spirit.



**Santa Claus**

**\$8.90**



**Santa's Hat**

**\$8.90**



**Coffee Burnt Cheesecake**

**\$7.90**



**Ginger Fruit Punch**

**\$7.90**



## Pre-order your Christmas Logcakes or Whole Cake

Place your orders at least 3 days in advance (last pre-order on 20 December 2020) online at Capita3Eats platform (<https://order.capita3eats.com/cafemealmuji>).

All pre-orders are for self-collection at Café&Meal MUJI Plaza Singapura or Raffles City outlet.



**Caramel Apple Logcake, \$45**  
500g/pc, contain Gelatine & Nuts.

A merriment of smooth, velvety caramel apple mousse layered with vanilla sponge and caramelised apple filling, coated with matcha cristal glaze and garnished with fresh apples and crunchy almond praline.



**Strawberry Fraisier Logcake, \$45**  
500g/pc, contain Gelatine & Nuts.

Decadent layers of mascarpone cream, strawberry jelly and fluffy vanilla sponge cake atop a sugar dough base and coated with a lovely strawberry glaze, beautifully decorated with caramelised almond praline and fresh strawberries.



**Coffee Burnt Cheesecake, \$53**  
1.2kg, Whole Cake

The popular burnt cheesecake is now available in a new rendition infused with aromatic coffee flavour. Each bite into the soft, fluffy coffee cream and dense cheesecake will leave you savouring the delightfully well-balanced bittersweet taste. Enjoy it served in a slice or as a whole cake (pre-order only).

*\*All promotions are valid till 30 December 2020 unless otherwise stated.  
Prices of items and promotions may differ across online shopping sites and retail outlets.*