

**MUJI (SINGAPORE) PTE LTD**  
A&P Department  
Portable Aroma Diffuser

**For Immediate Release**

06 September 2018

## **PORTABLE AROMA DIFFUSER**



### **Enjoy your favourite scent anytime, anywhere**

Muji's newest addition, Portable Aroma Diffuser is easy and convenient to carry around with its size that fits snugly in one's palm. Choose your favourite essential oil and disperse its scent wherever you desire! Or simply use it for everyday life to relax and calm your senses.

Here are the different ways to use MUJI portable aroma diffuser.



### **[During Travel]**

Feeling icky with the smell of hotel rooms? You can easily enjoy the aroma from your favourite MUJI essential oil with this cordless diffuser during travel. Simply place it by the bedside table in the hotel to accompany your sleep or bedtime reading. Definitely a nice companion to snooze with!

With its portable and compact size, it fits comfortably in the bag and can be carried around and put in use whenever you need it. You can also use it on a plane during transit without interrupting others as the scent is dispersed only in limited space.

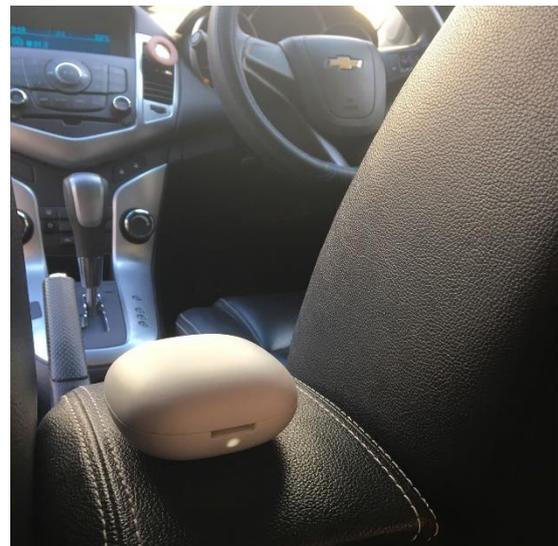
### [At Home / In the Office]



Relax and refresh your mind with the scent dispersed from essential oil with MUJI Portable Aroma Diffuser while at home reading the newspapers or at work dealing with urgent projects. Instead of spreading the scent throughout the room like the regular water-based MUJI aroma diffuser, no water is needed for this cordless device and it can be placed anywhere indoor for a personal enjoyment within limited space (effective area for scent is 0.5m). It can also be placed near computer or laptops as no mist is released from the diffuser that hinder the screens. Applying 3- 5 drops of essential oil on felt pad can last around 4 hours. The felt pad in the diffuser can be reused by applying more essential oil.

### [As a car fragrance]

MUJI Portable Aroma Diffuser is powered by a lithium-ion rechargeable battery and there is no need to use water to operate. Hence it could be placed anywhere accessible, or in places without power outlets, even in a moving car and not worrying about spillage when the vehicle is moving! Users can change aroma of essential oil by replacing felt pad with a new one conveniently.



## Functions of Portable Aroma Diffuser



### Easy charging with USB connection

The main body of the diffuser can be charged using USB connection and it can operate approximately 8 hours after full charge. When USB is disconnected, the diffuser will automatically turn OFF after 2 hours of continuous use. Charging time is 3.5 hours. Suitable to charge through powerbanks, PowerPoint socket, computer; but it is best recommended to use the USB cable provided.



### Special pouch for easy to carry

Each set comes with a storage pouch, holder with felt pad & USB cable. *\*Essential oil is sold separately.*

When carrying diffuser around, the soft cushion pouch is able to protect device from damage.

Click in video to watch product demonstration!  
<https://www.youtube.com/watch?v=kKRY0RifaG8>



## Steps to operate Portable Aroma Diffuser



1. Attach USB cable to USB port and charge. Charging time: Approx. 3.5hours



2. Remove cover and take out felt pad holder. Turn the cover anticlockwise to remove the cover, then the holder.



3. Apply essential oil to the felt pad on the holder. When applying essential oil, remove holder from main unit.



4. Attach the cover to the main unit. Turn the cover clockwise until you hear a clicking sound. [Off position]



5. Turn on – LED light will illuminate, aroma will be dispersed. Turn the cover clockwise until you hear a clicking sound. [On position]



**MUJI Portable Aroma Diffuser**  
\$59.00



Refills for felt pads are also available for sale so you can change different aromas as desired!

**Refill for Portable Aroma Diffuser**  
\$9.90  
*Comes with 5 felt pads, 1 holder, and 1 pick.*

**Available at all MUJI stores except Tampines 1\* from 07 September 2018.**

**\*Launching at Tampines 1 on 05 October 2018.**

For press previews and further queries, please contact  
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