



MUJI (SINGAPORE) PTE LTD

60 Albert Street
#15-02 to 04 OG Albert Complex
Singapore 189969
Tel: (65) 6338 3113 Fax: (65) 6883 1136
ROC No: 200300025H

FOR IMMEDIATE RELEASE

MUJI - ULTRASONIC AROMA DIFFUSER

SINGAPORE, 19 August 2014:





For the enjoyment of Aroma & Lighting

Enjoy the true aroma of the essential oil with Muji Aroma Diffuser, which spreads the aroma through the vibration generated by its ultrasonic function, flame free and safe to use with children and pets around. Designed for low-noise operation, it silently diffuses and fill your room with the aroma of your desired essential oil for up to 180 minutes long. The Aroma Diffuser can also be used as an indirect room lighting to create a relaxing ambience with its 2-level brightness adjustable LED light.

This August, Muji Singapore introduces the long awaited **large size aroma diffuser**.

The biggest difference is that the bigger size option enables the mist to reach out to a wider living space, the larger tank capacity diffuses fragrance 3 times more than the original aroma diffuser. Take a look below for the comparison chart.

Comparison Chart

Product	 Aroma Diffuser Large	 Aroma Diffuser
Price	\$139.00	\$89.00
Size	Dia 16.8 x 12.1cm	Dia 8 x 14cm
Weight (not including AC adapter)	About 520g	About 220g
Duration	About 3 hours	About 3 hours
Built-in Timer	4 sets available: 30 / 60 / 120 / 180 mins	4 sets available: 30 / 60 / 120 / 180 mins
Mist Amount in 1 hour	About 90 – 100ml	About 25 – 30ml
LED Lights	12	6
Adjustable Brightness	2-stage	2-stage
Power Consumption	About 12W/hour	About 18W/hour
Suitable to be placed at the following places	Larger areas such as in an office or in the living room. Can be used as an aroma diffuser or as an indirect source for lighting.	On a side table in the bedroom or living room. Suitable as a gift, or for first time user.

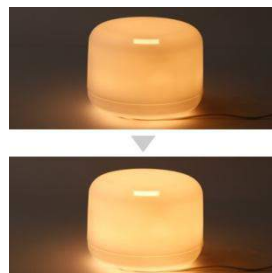
Pictorial illustration and explanation (Large Aroma Diffuser)



In the amount of mist of 90-100ml, I can spread the moisture and flavor to the space about 3 times of regular sized Aroma Diffuser, in 1 hour.



The larger capacity tank can hold up to 350ml of water.



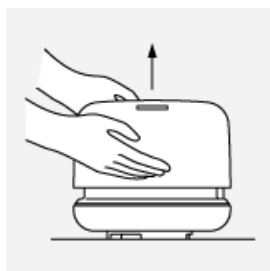
Equipped with 12 LED Lights, and has a 2 stage brightness adjustment.



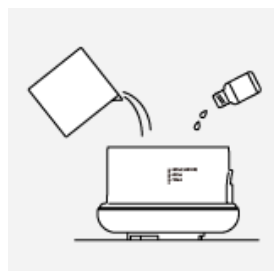
It has a timer that can be set up to four stages of 180/120/60/30 minutes.



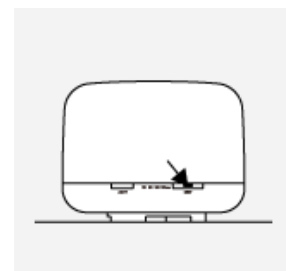
A set contains:
ultrasonic aroma diffuser,
measuring cup, AC power
adapter.



Remove the body cover
when it is not locked



Fill the tank with essential
oil and water, then place
back the cover. Guideline:
7-10 drops of essential oil
to 350ml of water



Press and hold for more
than 2 seconds on the
MIST button to start the
generation of mists.









Combine usage with the healing effect of essential oil.

Essential oils are the aromatic components found in flowers, leaves, fruit skins, tree barks and roots of plants. Scent, is proven to influence one's mood and generate an overall sense of wellbeing, reinvigorating these sense can naturally restore balance to a busy and hectic lifestyle. The "natural aroma" of the plants has power to heal or refresh our mind and body.

Muji essential oil is labeled with 3 different color seals that are pasted on top of their bottle caps to indicate the suggested compatibility of each essential oil for blending. There are many ways to use the Aroma Diffuser in your everyday life; for relaxation during reading, as an ambient decoration, or even to stimulate the sense during work or study.



<p>1</p> <div style="border: 1px solid black; padding: 5px; text-align: center;"> <p>Refresh</p> <p>To start the day feeling refreshed</p> </div>	<p>=</p>	 <p>Rosemary 3 Drops</p>	<p>+</p>	 <p>Lemon 2 Drop</p>	<p>+</p>	 <p>Bergamot 2 Drop</p>	<p>A blend of refreshing, rich lemon aroma and clear herb scent helps de-clutter the mind.</p>
<p>2</p> <div style="border: 1px solid black; padding: 5px; text-align: center;"> <p>Relax</p> <p>To enjoy a relaxed moment before sleep</p> </div>	<p>=</p>	 <p>Lavender 3 Drops</p>	<p>+</p>	 <p>Sweet Orange 2 Drop</p>	<p>+</p>	 <p>Cypress 2 Drop</p>	<p>A blend of aromas to calm the mind before sleep in the living room or by your bedside.</p>

For press previews and further queries, please contact **Ms. Ann Jia Jin**
(ann_jj@muji.com.sg) / **Ms. Alycia Chua** (alycia_chua@muji.com.sg) Tel: 6338 8495

ION Orchard • Marina Square • Paragon • Jem • Tampines1 • 313@somerset • Bugis Junction • VivoCity
• Changi Airport Terminal 2