



MUJI (SINGAPORE) PTE LTD

60 Albert Street
#15-03/04 OG Albert Complex
Singapore 189969
Tel: (65) 6338 3113 Fax: (65) 6883 1136
ROC No: 200300025H

FOR IMMEDIATE RELEASE

18 September 2013

“Better Price” at Muji

At Muji we’ve always believed in providing our customers with not just the basic things in life but with items that are made from quality materials without the unnecessary frills, thus providing a balance between good quality and good price.

As Muji continues to expand in Singapore with our 7th store this October, our higher order volumes has enabled us to secure direct shipment of goods from our suppliers. This will help us to save substantial costs and we are more than happy to pass this savings onto our customers.

As such, we at Muji Singapore are pleased to announce a price change (Better Price) with effect from 20 September 2013. More than 2,000 products, from garments to household items will have a price reduction of between 10% to 20%.

With this change, we hope that our customers will benefit and enjoy Muji products even more with our new Better Price in Singapore. We look forward to your continued support so that we can offer you even more good news in the future.



For press previews and further queries, please contact **Ms. Cindy Foo** (cindy_foo@muji.com.sg) Tel: 6338 8495

MUJI ION Orchard • MUJI Marina Square • MUJI Paragon • Muji Tampines1 • Muji Jem
Muji 313@somerset (October 2013) • **Muji Bugis Junction** (Reopen in November 2013)