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FOR IMMEDIATE RELEASE

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MUJI to GO – Your Travel Companion

Before you embark on your next adventure, step into the world of MUJI where you will find everything you need for light, easy and organized travelling. MUJI to GO is developed from the concept of Travel & Mobile, focusing on the basic essentials of travel needs for mobility and comfort. Putting together a series of travel items that enhances the travel shopping experience with convenience, and offering many quality products that revolve around travel capability of being lightweight, compact, functional, durable and comfortable. MUJI to GO items come in handy to help you in the process for a fuss-free travel. Right from the start of preparation, packing, on-board, on-the-go, to being at the hotel!

Travel Light, Travel Happy

Paraglider Cloth Series - The light, thin and strong cloth used for canopy (fan shaped wing) of paraglider is integrated in the travel range. This unique material is shared among daily goods such as foldable bag, windbreaker, and assortment case.

Product Highlights: · **Foldable Assortment Cases (Gusset Case)** that efficiently compartmentalize garments in luggage. · **Well Fitting Neck Cushion** made of stretch fabric filled with micro beads that can be used to comfortably fit and support different parts of the body. Now comes with hooded option. · The **Hard Carry Case** has become a reliable must-have featuring sturdy and adjustable handle, 4 wheels that spin smoothly at 360 degrees and wheel locking function that prevent it from rolling down slope, as well as the exterior of the case that is made of durable, lightweight polycarbonate composite material. · The **Hanging Bath Case** allows you to pack all the bathroom amenities and hang conveniently with a retractable hook. · **Foldable Bags** like rucksack is handy for a day out and keep both your hands free during travel · **Windbreaker** with paragliding fabric that could come in handy in times of unpredictable weathers.



Men's & Ladies
Paraglider Windbreaker &
Water Repellent Coat

(U.P. \$59.00 - \$129.00)

***20% OFF**



Neck Cushion

(U.P. \$19.00 - \$46.00)

***10% OFF**



Support the neck



Support the head



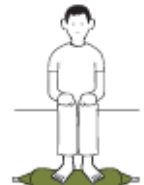
Support the side
of the face



Support the face
when lying face down



As a cushion



As a foot rest



Small - \$199
Medium - \$249
Large - \$299



33L - \$199
60L - \$299
85L - \$399
102L - \$499

All Carry Case

(U.P. \$199.00 - \$449.00)

***20% OFF**

Please check in-store for colour availability.

Compactness

Featuring functionality and quality, compact travel storage makes travelling a breeze!



Gusset Case

(U.P. \$14.60 - \$33.00)

***10% OFF**



Paraglider Cloth Foldable Bag

(U.P. \$39.00 - \$99.00)

***20% OFF**



Hanging Bath Case

(U.P. \$23.00 - \$25.90)

***10% OFF**



Make from the same material as laundry nets. Simply place it in the washing machine for cleaning when you return from your trip!



Washable Clothes Case

(U.P. \$23.00)

***10% OFF**

Organisation

Systematically arrange your things for smart travelling.

Passport Case
(U.P. \$19.00 - \$33.00)
***10% OFF**



Bag in Bag
(U.P. \$23.00)
***10% OFF**



Boston Bag
(U.P. \$69.00 - \$119.00)
***20% OFF**

Comfort

Venture out to your next adventure with comfortable wear that contributes to a pleasant travel.



Ladies' Innerwear w/o Cup
(U.P. \$15.90 - \$19.00)
***20% OFF**



Ladies' All Cut & Sew Organic Cotton Short Sleeve T-shirt / Dress / Tunics
(U.P. \$12.90 - \$49.00)
***10% OFF**

Men's & Ladies' All French Terry Series
(U.P. \$39.00 - \$79.00)
***20% OFF**



Men's All Organic Cotton Short Sleeve Shirt
(U.P. \$15.90 - \$29.00)
***10% OFF**



Men's All Polo Shirt
(U.P. \$34.00)
***10% OFF**



Men's & Ladies All Denim Jeans
(U.P. \$49.00 - \$79.00)
***10% OFF**

All Hats & Caps
(U.P. \$15.90 - \$69.00)
***20% OFF**



All Towels
(U.P. \$4.90 - \$39.00)
***10% OFF**



Slip On Shoes & Water Repellent
Cotton Sneakers
(U.P. \$39.00 - \$44.00)
***10% OFF**

Functionality

Function-packed items are must-haves when you travel. It can be useful at the least expected place.



Tag Tools Items

(U.P. \$4.90 - \$23.00)
***10% OFF**

Wear it in different
ways for various
styling!



Acrylic Mug Cup
with Strainer
(U.P. \$12.90)
***10% OFF**



All Multi-Capes
(U.P. \$49.00 - \$69.00)
***20% OFF**

*All promotion ends on 15 June or while stocks last.

Instagram Contest

20 May - 16 June 2016

Share with us how you use MUJI to GO products in your travel
and stand a chance to WIN a **33L MUJI Hard Carry Case in Black!**
1 winner will be selected bi-weekly, total 2 x Hard Carry Case to be won!



Snap a photo of yourself using MUJI to GO products in your travel, such as during packing, on-board or while on the go.



Follow us @mujisg and upload the photo on your Instagram. Tell us how the functions of the product benefit your travel in the caption. Do state the item used.



Hashtag #sgmujitogo #mujisg and tag us @mujisg in the photo! *Remember to set your account to public.



For press previews and further queries, please contact
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