

**FOR IMMEDIATE RELEASE**

**MUJI VALENTINE'S DAY**

**SINGAPORE, 29 Jan 2014:** Celebrate this Valentine's Day with heartwarming gifts, handmade sweets and confectionary sets from Muji.

Create your own handmade sets this Valentine's day and send your love in the simplest way. Our handmade sets come in premix ingredients and a step-by-step guide that makes baking easy and a joy to do. It comes in a complete pack with gift bags and boxes as well.



Price Range \$10.90 - \$18.90.

You may also find our ready packed exclusive Valentine's Day food items from crackers to chocolates and sweets at our store at price range of \$2.30 to \$6.90.



Explore our different types of handmade sets;

**(A) There is no need for an oven.**

With the provided ingredients, simply melt the chocolate, mix and freeze them in your refrigerator.



From left to right: 4547315040384 Handmade Crunch Chocolate Cake (Cake Pop) \$13.90, 4547315040377 Homemade Chocolate Tart \$12.90, 4547315040360, Homemade doughnut shape chocolate \$12.90.

**(B) Step by Step guide and simply add ingredients of your own.**

Melt or mix ingredients and set to mould, complete in the freezer or oven.



*Gift bags and muffin cases are included in these packages.*

From left to right: 4547315040476 Handmade Sachertorte \$13.90, 4547315040438 Homemade rare chocolate \$10.90, 4547315040445 Homemade Truffle \$15.90.

**(C) Display your baking skills.**

Explore and have fun creating your cakes and sweets with a detail guide and steps to follow and bake away!



*Molds and gift boxes are included in these packages.*

From left to right: 4547315040391 Homemade Gateau Chocolate \$12.90, 4547315040407 Homemade Chocolate chip muffin \$15.90, 4547315040490 Handmade Jam sand cookie \$13.90.

**\*All products will be available at Muji stores from 03 Feb 2014 onwards.**

For press previews and further queries, please contact

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