

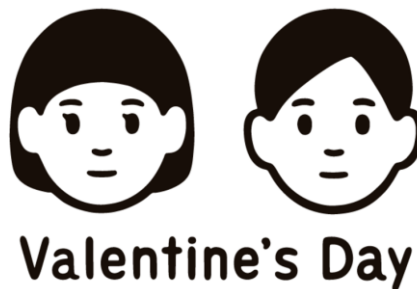


MUJI (SINGAPORE) PTE LTD

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FOR IMMEDIATE RELEASE

## MUJI VALENTINE'S DAY



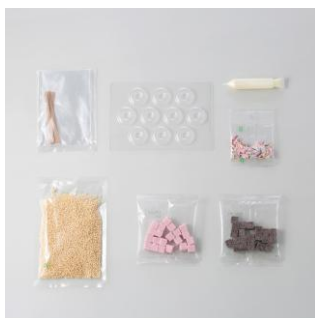
**SINGAPORE, 29 January 2016:** The thoughts from handmade gifts come from the heart, crafted with warmth and sweet moments. You can choose to do-it-yourself and gift it to loved ones; or simply bask in the Valentine's mood while creating the perfect handmade set together with your partner.

### Valentine's Handmade Kits

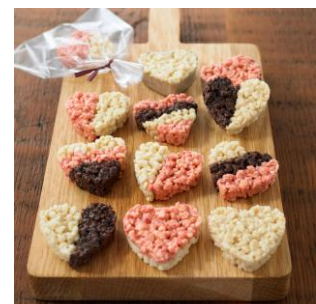
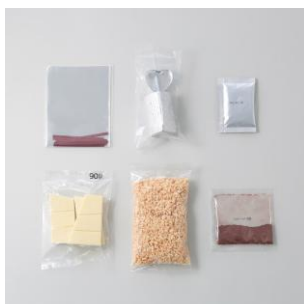
#### *For the Chocolate lovers.*

This series of handmade kits are simple to make and do not require oven. Hence they are great for first-timers who are new to baking and would like to try their hands on preparing these delightful treats. The recipe is fuss-free as it only requires cooling during the end process.

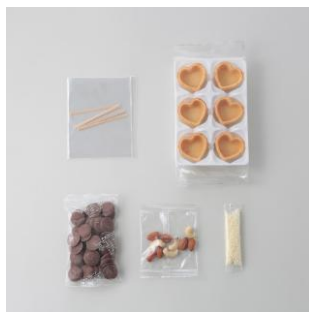
#### Handmade Doughnut-shaped Chocolates, \$12.90



#### Handmade Heart-shaped Crunch Chocolates, \$15.90

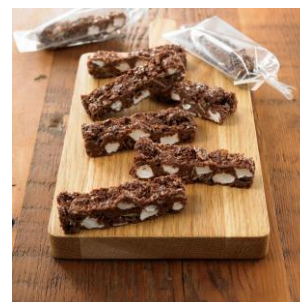


**Handmade Chocolate Tart, \$12.90**



**Handmade Marshmallow Chocolate Bar, \$12.90**

**NEW!**



***Delights baked with love.***

Baking has never been this easy. Combine the cake mix with required ingredients stated in the recipe followed by simple baking steps to create the delicious pastries. Great for gifting to loved ones and friends filled with Valentine's warmth.

**Handmade Chocolate Chiffon Cake, \$13.90**

**NEW!**



**Handmade Brownie, \$12.90**



**Handmade Gateau Chocolate, \$12.90**



**Handmade Strawberry Gateau Chocolate, \$12.90**

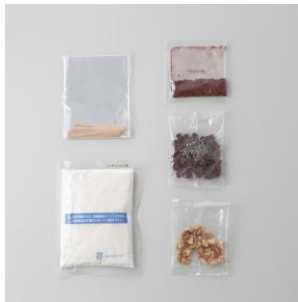


***Spread the love through sharing.***

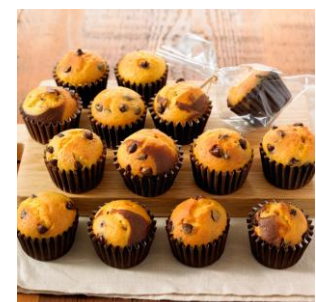
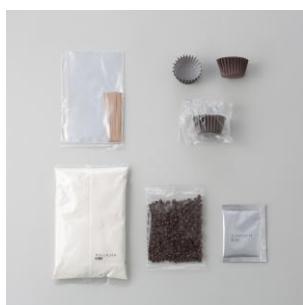
With two new simple recipes launches this Valentine's (Handmade Chocolate Chunk Cookies & Handmade Heart-shaped Cheesecakes), there are more reasons to offer these baked sweet treats as gifts to large group in school or at work!

**Handmade Chocolate Chunk Cookies, \$13.90**

**NEW!**



**Handmade Chocolate Chip Muffin, \$15.60**



### Handmade Heart-shaped Florentines, \$15.90



### Handmade Heart-shaped Cheesecake, \$13.90

**NEW!**



### *Authentic & Exquisite Indulgent Treats*

These chocolaty treats are visually appealing and great as gifts for someone special. The experience is made unique especially when they are personally handmade with thoughts and a tender touch.

### Handmade Truffle, \$12.90

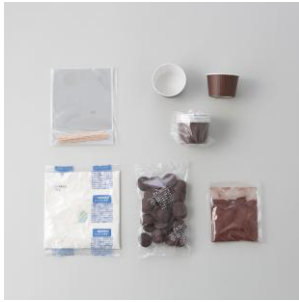


### Handmade Macaron, \$18.90

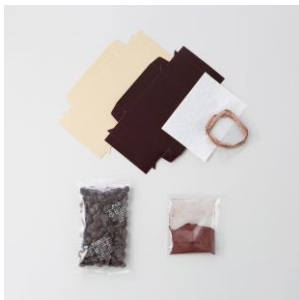




**Handmade Fondant Chocolate, \$12.90**



**Handmade Ganache, \$10.90**



**Valentine's Snacks & Sweets**



Share the love with friends and family this Valentine's Day. Select from our range of ready-to-eat heart-shaped snacks and sweets that not only look pleasing but taste great too!

**MUJI Valentine's Snacks & Sweets from \$2.60 - \$6.90.**

Limited  
Edition

**Valentine's Day Seal:** Send love in the simplest way of a handmade treat with personalized gift wrap decoration!

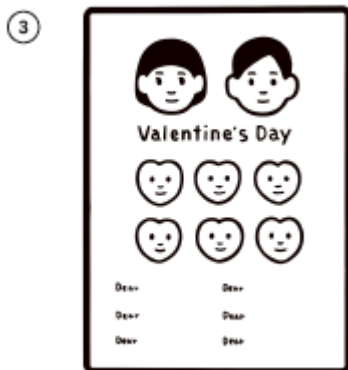


Receive a limited edition Valentine's Day Seal\* with every Valentine's handmade set purchase.

\*Limited quantity available



Enjoy making thoughtful gifts of handmade treats for loved ones.



Let your creativity flows and have fun decorating on the seals to your desire.



Complete gift wrap with the Valentine's Day Seals and surprise someone special!

For press previews and further queries, please contact  
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