

# **MUJI Canada Calligraphy Workshop Giveaway (“Contest”)**

From November 11<sup>th</sup> to November 19<sup>th</sup>, 2020 at 3:00pm ET (“Contest Period”)

## **1. HOW TO ENTER**

No purchase required. Online access and an Instagram® account is required in order to participate. Many public libraries, retail businesses and others offer free-access computers, and Instagram offer the general public free accounts.

To enter, you must: (1) have a valid, public (i.e. not “protected”) Instagram account and have “followed” @mujicanada; and (2) during the Contest Period, “like” the Contest Post and reply to the question asked in the post. Your Instagram account and comment must remain publicly available until 30 days after the end of the Contest Period.

Limit of one entry per person per Contest Post. If you attempt or are suspected of attempting to enter more than once, or use robotic, automatic, programmed or any other methods of participation not authorized by these Rules, it shall be deemed as tampering and will void your entries. Only comments from public accounts will be considered as an official entry.

Participants acknowledge the non-responsibility of Instagram its respective officers, directors, employees and agents with regards to all aspects of the Contest. This Contest is in no way sponsored, endorsed or administered by, or associated with Instagram.

Any comment deemed by MUJI Canada to be inappropriate or not suitable for its audience will be disqualified at the sole discretion of MUJI Canada.

## **2. ELIGIBILITY**

This Contest is open to all Canadian residents who have reached the age of majority in their province or territory of residence on or before the first day of the Contest Period (each an “Eligible Participant”).

Eligible Participants must only submit one entry per Contest Post, using a single account. Participants found to be submitting entries from multiple accounts will be considered ineligible and disqualified from participating in the contest.

Employees of MUJI Canada and their affiliates, subsidiaries, media partners, advertising and promotional agencies, as well as such persons’ immediate family (spouse, father/mother, brother/sister, son/daughter regardless of where they are domiciled) or persons living under the same roof are not eligible to enter this Contest.

## **3. PRIZE**

3.1 Prize: There will be a total of one (1) individual Winner (as herein below defined), with Winner selected on Thursday, November 19<sup>th</sup>, 2020 at the end of the Contest Period.

One (1) Winner will receive the following items as listed:

Telisa's Calligraphy Essentials (value of CAD \$32.30)

- Recycled PET – Cutting Ruler
- Gel Ink Ball Pen Cap Type Set (colour)
- Mechanical Pencil - Semitransparent 0.5mm
- Polycarbonate Mechanical Pencil with Rubber Grip
- Plastic Eraser – Large Black
- Paper Wirebound Notebook – Plain Beige
- Grid Paper Notebook – Dark Grey

There will be one (1) random draw for the Contest. The Prize includes only what is specifically described and no other allowance will be granted. The Prize must be accepted as awarded and may not be sold, transferred or converted to cash and will not be refunded if unused. No substitutions, changes or extensions are permitted. MUJI Canada reserves the right at its sole discretion to substitute the prize for one of equal or greater value or to allow a prize transfer. The Prize must be accepted as awarded. No cash alternatives, substitution or transfers of the Prize will be allowed.

3.2 Odds: The odds of being randomly selected to win a Prize depend on the total number of eligible entries received during the Contest Period.

3.3 Prize Draws: The Prize will be awarded by a random draw from all eligible Contest entries received during the Contest Period. The draw will be held on November 19<sup>th</sup> at 3:00PM EST at 595 Bay Street, Unit C-03, Toronto, Ontario, M5G.

3.4 Notification of Selection: Selected Eligible Participants will be contacted by direct message on Instagram, by MUJI Canada or one of its agents or representatives within 48 hours after the Prize Draw. If a selected Eligible Participant cannot be contacted in that time, another Eligible Participant will be randomly selected and the initially selected Eligible Participant will be disqualified and will have no recourse towards MUJI Canada or anyone involved in the Contest.

3.5 Awarding of Prize: To be declared a winner, a selected Eligible Participant must correctly answer, unaided, a mathematical skill-testing question. Each Eligible Participant shall sign a release agreeing to these Contest Rules and declaring their eligibility as stipulated in Section 2 of these Rules; agreeing that their name, city, province of residence, or any likeness may be used for advertising purposes related to this Contest free of charge; and releasing MUJI Canada, their subsidiaries, affiliates, media partners, advertising and promotional agencies, as well as their respective representatives, directors, officers, contractors, agents, employees, successors and assigns (the "Contest Parties") from any liability in connection with the Contest, including all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize.

## **4. GENERAL RULES**

4.1 The Prize claim is subject to verification by MUJI Canada and/or its designated representatives. MUJI Canada will be the sole and final reference source in validating a Prize claim.

4.2 By participating, each Eligible Participant and selected winner agrees: (a) to be bound by these Rules and the decisions of MUJI Canada, (b) to release and hold harmless MUJI Canada, its independent contractors, and their respective directors, officers, employees, agents and representatives including advertising and promotion agencies, from any and all liability for claims/damages including, but not limited to, claims/damages

for personal injury, for property damage with respect to acceptance, possession or use or misuse of the Prize or participation in the Contest; (c) to permit MUJI Canada, to use his/her Instagram username, name, city, province of residence, or any likeness for advertising or publicity purposes without any additional compensation.

4.3 The decisions of MUJI Canada in relation to this Contest will be final and binding on all entrants.

4.4 MUJI Canada shall not be responsible for incorrect or inaccurate transcription or registration of Contest entry information, technical malfunctions, lost/delayed data transmission, faulty, incomplete, incomprehensible, or erased entries, line failures of any telephone network, failure of computer equipment, inability to access any online service or website, or any other error or malfunction, or any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in this Contest.

4.5 MUJI Canada reserves the right to cancel, terminate, or suspend this Contest, at its sole discretion, in the event of a technical failure, unauthorized human intervention, fraud or any other occurrence or cause beyond its control that corrupts or adversely affects the administration, security, fairness or normal operation of the Contest, subject, in Quebec, to the approval of the Régie des alcools, des courses et des jeux.

4.6 Under no circumstances will MUJI Canada, its independent contractors, and their respective directors, officers, employees, and agents, including advertising and promotion agencies be required to award more Prizes than what is indicated in these Rules or award the Prize other than in accordance with these Rules.

4.7 No purchase is necessary.

4.8 The Contest is subject to all Federal, Provincial and local laws, as well as the rules adopted in view of said laws. The personal information provided to enter the Contest will be used only to administer the Contest, and for no other reason.

4.9 For Quebec residents, any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

4.10 Contest Rules are available at [www.muji.com/ca/events/3595/](http://www.muji.com/ca/events/3595/). For a printed copy of the Contest Rules, please write to:

MUJI Canada Limited  
595 Bay Street, Unit C-03  
Toronto, Ontario  
M5G 2C2