

HOLIDAY GIFT SEASON

&

calligraphy



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ABOUT THE HOST

Margaret is the creator behind Sincerely.Bo, a Toronto based boutique design studio specializing in custom lettering and calligraphy. She provides calligraphy and hand engraving services for events, brands and workshops. Calligraphy is a very therapeutic form of art especially in this busy world. She is excited to inspire you to the many possibilities of applying calligraphy to things around us.

To see more of her work, you may visit

Instagram @ [sincerely.bo](#) | website @ www.sincerelybo.com

HOW TO HANDLETTER ON A CHRISTMAS ORNAMENT

TOOLS TO USE

- Sketching
 - MUJI Recycled Paper Sketchbook
 - Pencil
 - Eraser
 - Ruler
- On Ornament
 - Ornament
 - Stabilo All-Pencil
 - Sharpie PAINT Marker
 - Decorative for ornaments (i.e. ribbons, snowflakes, pine branches etc.)

INSTRUCTION

1. Sketch your design on paper

- Christmas theme phrase i.e. Joy / Jolly / Merry / Noel
- Recipient's name or Family name

💡 Tips: Do not make the phrase too long as there is only limited surface on the ornament

2. Draft design on your ornament

- Use tissue paper to clean the surface
- Method 1: Cut out the draft and insert into the ornament
- Method 2: Use the Stabilo All-Pencil to draft directly on the ornament

💡 Tips: this pencil is good for drawing on many surfaces such as glasses, mirror etc. and it can be easily removed by tissue paper or cloth

3. Inking

- Oil-base marker is waterproof, and it adds a glossy touch when it is dried
- Do Faux calligraphy (which means thickening the downstrokes) as you write
- Add embellishment as needed

HOW TO PERSONALIZE GIFT PACKAGING

TOOLS TO USE

- Sketching
 - [MUJI Recycled Paper Sketchbook](#)
 - Pencil
 - Eraser
 - Ruler
- Gift Wrapping
 - [MUJI Soft Calligraphy Pen](#)
 - Tracing Paper/ Kraft Paper Roll/ Gift Tissue Paper

INSTRUCTION

💡 Tips: Use non-glossy type gift wrapping paper to avoid ink smear. Kraft paper would be a good option

1. Sketch your design on paper

- Christmas theme phrases i.e. Merry Christmas / Happy Holidays
- Holiday theme song lyrics i.e. Let It Snow / Jingle Bell
- Recipient's name / Family name

💡 Tips: It is not necessary to have all lettering in the same style, for example you can choose a combination of block letter and script letter

2. Guideline

- Use a ruler and pencil to draw out a border in the size you need (or if you have a laser pointer, you can also use it for words alignment)

💡 Tips: You can also write on the entire gift-wrapping paper

3. Inking

- Use the [MUJI Soft Calligraphy Pen](#) or a marker of your choice
- When using a brush pen, you should apply more pressure with the downstrokes
- If you are using a regular marker, you can thicken the downstrokes as you go (this method is called Faux Calligraphy)
- To create a “pop-out” effect, use [MUJI Gel Ink Ballpoint Pen](#) and add another line to the right side of the downstrokes
- You can add ribbons and even decorate the tissue paper in the same way for additional personal touches.

x

Joy Jolly

x

Merry Christmas

x

Happy Holidays

x

Let it snow

x

Jingle all the way

Exemplar – Lower Case

x

a b c d e

x

f g h i j

x

k l m n o

x

p q r s t

x

u v w x y z

Exemplar – Upper Case

x

A B C D E

x

F G H I J

x

K L M N O

x

P Q R S T

x

U V W X

Exemplar – Upper Case

X

Y Z

X

X

X

X

X

X

X

X

X

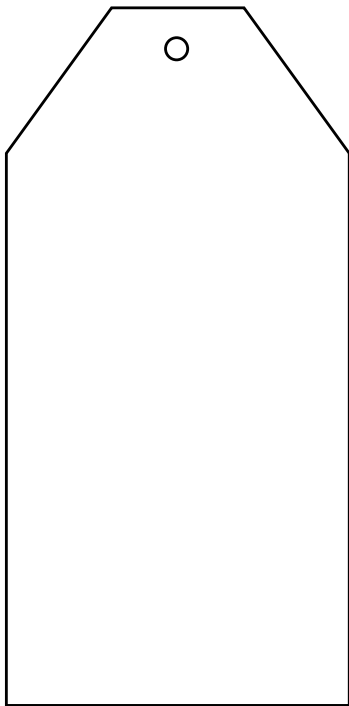
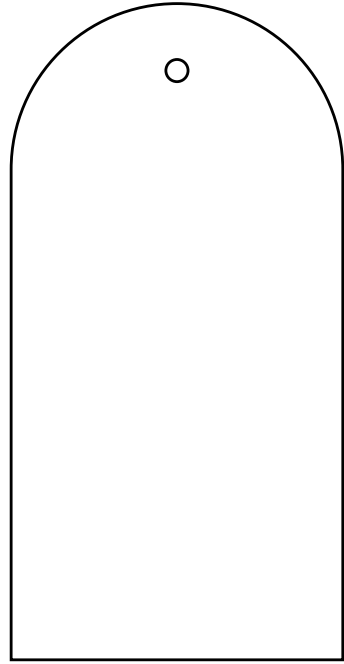
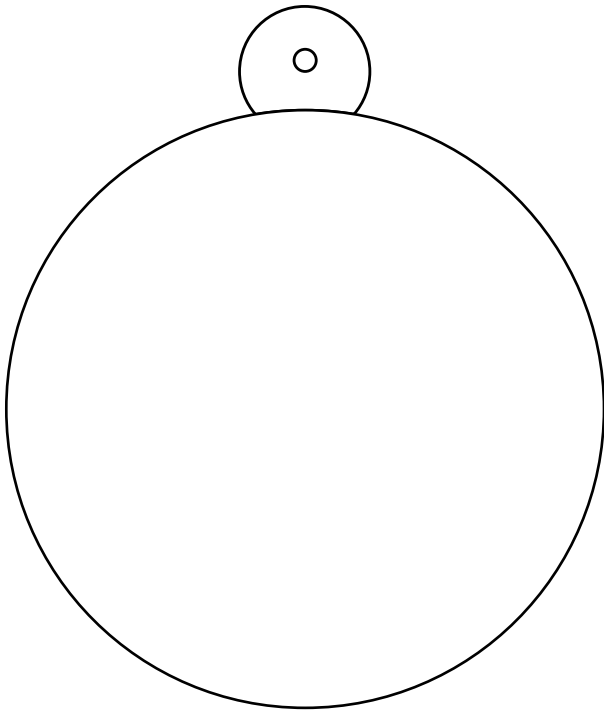
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Handwritten cursive text repeating the words "snow" and "let it snow" in a light gray color on a white background.

Handwritten cursive text repeating the words "snow" and "let it" in a pattern.



