

## **MUJI Scrapbooking Kit Giveaway – Official Rules**

No purchase necessary to enter or win. Making a purchase or payment of any kind will not increase your chances of winning. Void where prohibited or restricted by law.

1. **PROMOTION DESCRIPTION:** The MUJI Scrapbooking Kit Giveaway (“Sweepstakes”) begins on October 13, 2020 at 12:00pm EST and ends on September 20, 2020 at 12:00pm EST (“Promotion Period”).

The sponsor of this Sweepstakes is MUJI U.S.A Limited (“Sponsor”). By participating in the Sweepstakes, each Entrant (as herein below defined) unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor, which shall be final and binding in all respects. Sponsor is responsible for the collection, submission, or processing of entries of the Sweepstakes (“Entries” and the overall administration of the Sweepstakes. Entrants should look solely to the Sponsor with any questions, comments, or problems related to the Sweepstakes. Sponsor may be reached by e-mail at [marketing@muji.com](mailto:marketing@muji.com) during the Promotion Period.

2. **ELIGIBILITY:** Open to legal residents of the United States (excluding RESIDENTS of OVERSEAS MILITARY INSTALLATIONS, PUERTO RICO, and OTHER U.S. TERRITORIES) who are at least eighteen (18) years of age (“Entrant(s)”). Sponsor, and their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies, and each of their respective officers, directors, and employees (“Promotion Entities”), are ineligible to enter the Sweepstakes or win a prize. Household Members and Immediate Family Members of such individuals are also not eligible to enter or win. “Household Members” shall mean those people who share the same residence at least three months a year. “Immediate Family Members” shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. This Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited or restricted by law.
3. **PRIZES:** There will be a total of one (1) Individual Winner (as herein below defined), with Winner selected on Wednesday, October 21<sup>st</sup>, 2020 during the Promotion Period.

- One (1) Winner will receive the following items as listed:
  - o Soft Calligraphy Pen (ARV: \$2.90)
  - o 12 Color Pen Set with Case (ARV: \$13.90)
  - o Glue Tape (ARV: \$4.90)
  - o Masking Tape Red Pattern (ARV: \$4.90)
  - o Masking Tape 3 Colors (ARV: \$4.90)
  - o 0.5mm Gel Ink Pen Set, 6 Colors (ARV: \$7.99)
  - o F4 Sketchbook (ARV \$7.90)
  - o 2x Letter Sticky Notes (ARV: \$1.40)
  - o Kraft Message Cards (ARV: \$0.90)
  - o Translucent Sticky Notes (ARV: \$3.90)

Please note that the prizes, color and sizes of prizes, and styles of prizes above are subject to change, and Winner will be notified of any changes prior to shipment.

Only one prize per person and per household will be awarded. Prizes cannot be transferred, redeemed for cash, or substituted by Winners. Sponsor reserves the right in its sole and absolute discretion to award a substitution prize of equal, greater, or lesser value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. The ARV of the prize represents Sponsor’s good

faith determination. That determination is final and binding and cannot be appealed. If ARV of the prizes turns out to be less than the stated ARV, the difference will not be awarded in cash. Prizes will be awarded "as is" with no warranty or guarantee either express or implied by Sponsor. Restrictions, conditions, and limitations may apply. Sponsor will not replace any prizes items, including but not limited to those that are lost or stolen. This Sweepstakes is open to legal residents of the U.S. and properly claimed prizes will be awarded and/or delivered to addresses within said locations. All federal, state and/or local taxes, fees, and surcharges are the sole responsibility of the Winners.

4. HOW TO ENTER: Enter the Giveaway during the Promotion Period online by visiting the official Instagram account of MUJI U.S.A (Instagram.com/mujiusa). To enter, follow all prompts on the giveaway post. Giveaway post will be identified in the caption with the following text: **[Giveaway and workshop alert! Learn how to create memories that last all season long -- @willbujofor.treats is hosting a MUJI digital workshop on Fall Scrapbooking on October 20<sup>th</sup>, and we're giving away a stationery essentials set to celebrate]**. These are the only posts relevant to this Sweepstakes. Follow all prompts given in the caption, as outlined below, to enter.
  1. Follow us on Instagram @mujiusa and @willbujofor.treats
  2. Like this post and leave a comment letting us know your favorite part of fall
  3. Participants must be 18 years or older and reside in the U.S.

Entrants must be the rightful owner (authorized user) of the Instagram account identified in the Entrant's entry as of date of Entries. Automated or robotic Entries submitted by individuals or organizations will be disqualified. Internet entry must be made by the Entrant. Entries are limited to one entry per person/Instagram account for each prize. Any attempts by Entrants to obtain more than the stated number of Entries by using multiple/different e-mail addresses, identities, registrations, logins, or any other methods, including, but not limited to, commercial contest/sweepstakes subscription notification and/or entering services, will void Entrants' Entries and those Entrants may be disqualified. Final eligibility for the award of any prize is subject to eligibility verification as set forth below. All Entries for each prize must be posted by the end date during the Promotion Period in order to participate. Sponsor's database clock will be the official timekeeper for this Sweepstakes.

5. WINNER SELECTION: The Winner(s) of the Sweepstakes ("Winner(s)") will be selected in a random drawing from among all eligible Entries received throughout the Promotion Period. The random drawing will be conducted within twenty-four (24) hours at the end of the Promotion Period by Sponsor or its designated representatives, whose decisions are final. Odds of winning will vary depending on the number of eligible Entries received.
6. WINNER NOTIFICATION: Potential Winners will be notified by Instagram Direct Message provided in the Entries Information approximately twenty-four (24) hours after the random drawing. If the potential Winners cannot be contacted within twenty-four (24) hours from the time award notifications was sent or fails to send their information Sponsor needs for delivery of the prize (i.e. Winner's name, address, telephone number) within two (2) days from the time award notifications were sent, the prize may be forfeited, and an alternate Winner will be selected from remaining valid, eligible entries timely submitted. Sponsor is not responsible for any delay or failure to receive the award notification for any reason, including inactive Instagram account(s), technical difficulties associated therewith, or Winners' failure to adequately monitor any Instagram messages. No substitution or prize is permitted except by Sponsor.
7. PRIVACY: Any personal information supplied by Entrants will be subject to the privacy policy of the Sponsor posted at <https://www.muji.us/store/privacy-policy>.

8. **GENERAL CONDITIONS:** By entering the Sweepstakes, each Entrant agrees for Entrant and Entrant's heirs, executors, and administrators (a) to release and hold harmless Sponsor and Promotion Entities (collectively, "Released Parties") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such Entrant's participation in the Sweepstakes, and/or his/her acceptance, possession, use, or misuse of the prize or any portion thereof; (b) to indemnify Released Parties from any and all liability resulting or arising from the Sweepstakes and to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the prize; and (c) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Sweepstakes itself, and to be bound by all decisions of the Sponsor, which are binding and final. Failure to comply with these conditions may result in disqualification from the Sweepstakes at Sponsor's sole discretion.

Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers, or providers utilized in any aspect of the operation of the Sweepstakes; (d) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (e) suspended or discontinued Internet, wireless, or landline phone service; and (f) any injuries, losses, or damages (compensatory, direct, incidental, consequential, or otherwise) to participants' or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Sweepstakes or download of any materials in the Sweepstakes.

If, for any reason, Sponsor reserves the right as its sole discretion to cancel, terminate, modify, or suspend the Sweepstakes in whole or in part. In such event, Sponsor shall immediately suspend all drawings and prize awards, and Sponsor reserves the right to award any remaining prizes (up to the total ARV as set forth in these Official Rules) in a manner deemed fair and equitable by Sponsor. Any such changes will be announced and posted on Sponsor's Instagram at [Instagram.com/mujiusa](https://www.instagram.com/mujiusa). Released Parties shall not have any further liability to any participant in connection with the Sweepstakes.

The Official Rules shall be governed, construed and enforced pursuant the laws of the State of New York, without regard to the choice of law provisions thereof. By entering this Sweepstakes, Entrants agree that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in New York having jurisdiction. Further, in any such dispute, under no circumstances shall Entrants be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participants actual out-of-pocket expenses.

9. **SOCIAL NETWORK DISCLAIMER:** An Instagram account is required to enter. If you don't already have an Instagram account, visit [www.instagram.com/](https://www.instagram.com/) to create one. It is free to create an account. This Sweepstakes is in no way sponsored, endorsed, or administered by, or associated with Instagram. You understand that you are providing your information to the Sponsor and not to Instagram.
10. **WINNER LIST/OFFICIAL RULES:** To obtain a copy of these Official Rules, send your request along with a stamped, self-addressed envelope to MUJI U.S.A LIMITED cc: MUJI 59TH ST GRAND OPENING GIVEAWAY at 250 W39TH STREET, SUITE 202, NEW YORK, NY 10018. For accessing the Winner list online, visit

Instagram.com/mujiusa. The Winners' Instagram handles will be posted in the caption of the relevant posts when the Winners confirmation is complete.

11. SPONSOR: MUJI U.S.A LIMITED, 250 W 39<sup>TH</sup> STREET SUITE 202, NEW YORK, NY 10018